

# RESOURCE MOBILISATION STRATEGY FOR EDUCATION CANNOT WAIT (ECW) FUNDED MULTI-YEAR RESILIENCE PROGRAMME - PAKISTAN



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THANK YOU EDUCATION CANNOT WAIT (ECW) FOR PROVIDING FUNDING TO SUPPORT EDUCATION IN BALOCHISTAN.

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## 1. Mandate of Resource Mobilisation Strategy

### 1.1 Rationale

Poor learning outcomes, absence of conducive and friendly school conditions, lack of awareness in parents for making informed decision to send their children to school, incompetent/poor education governance and glaring lack of economic incentives keep children out-of-school (OOS) in Pakistan. Pakistan has repeatedly failed to deliver and effectively deliver education to disadvantaged groups namely, children with disabilities (CWDs), street children, temporarily displaced children, children from refugee families, and children affected by emergencies and crises.

Over the past 76 years, since establishment of Pakistan in 1947, several educational models, focusing on school structure, facilities, education policies, incentives and technology were tested, however though these educational reforms partially and somewhat temporarily worked, however none of these could succeed in streamlining educational system and pulling Pakistan out of its education crisis.

United Nations has declared education crisis<sup>1</sup> in 21 countries around the world, and Pakistan is one of these 21 countries. Pakistan continues to remain at the bottom of multiple international rankings for indicators on access, equity, and quality of primary and secondary education.<sup>1</sup> Pakistan scored poorly on the educational index of the UN-Human Development Report 2022 and is ranked 154<sup>th</sup> on the global Human Development Index. Pakistan has high dropout rate, 75% of children, who get enrolled in class 1, drop out before they reach grade 10. Pakistan's 26.2 million<sup>2</sup> children are OOS, and this number is the second largest in the world after Nigeria<sup>3</sup>. It is amongst the lowest 45 countries with public spending on education<sup>4</sup>.

The educational attainment (learning outcomes) scores for Pakistan are also worrisome. The ASER-2022 (Annual Status on Education Report) reveals that 50% of grade 5 students cannot perform two-digit division, 52% of grade 5 students cannot write a sentence in English and 48% of grade 5 students cannot write a story in Urdu, the national language.

Pakistan has repeatedly and largely failed to provide education to disadvantaged groups, especially CWDs, street children, and children affected by emergencies. The largest of such groups, neglected by Pakistan's education system is CWDs; 425 special education schools are providing education to only 100,000 out of the estimated five million CWDs. These Special Education Schools are continuously failing to enroll CWDs, provide them a conducive environment and incentives for retention and engaging methodologies for learning outcomes. Inclusive education is the first step for the way forward for the social, economic, and political inclusion of this group. Independent research reveals that Pakistan is losing 6.3% of its GDP due to the exclusion of persons with disabilities (PWDs). If this continues, the economic cost of exclusion is estimated at USD \$33 million per day, every day.<sup>5</sup>

The 2018 report<sup>6</sup>, 'Unleashing the Potential of a Young Pakistan' warned Government and policy makers to invest in the country's youth, as much as possible. The surveys conducted during the report posed a dismal picture. According to the report 94 out of 100 students have no access to a library, and a disheartening 93% have no access to any sports and play facility. The survey also informed that only 38 out of 100 students regularly participate in sport, while the rest either never played sports or played only occasionally in school. Play, sports and rehabilitation facilities at Special Education Schools do not

<sup>1</sup> UN-education crisis report 2022

<sup>2</sup> <https://pie.gov.pk/SiteImage/Downloads/PES%202021-22%20reduced.pdf>

<sup>3</sup> "Education". [www.unicef.org](http://www.unicef.org). retrieved 2<sup>nd</sup> September 2021

<sup>4</sup> "Government expenditure on education as % of GDP (%)". The World Bank Group. Retrieved 4 January 2024.

<sup>5</sup> The report: "Moving from the margins: Mainstreaming persons with disabilities in Pakistan"

<sup>6</sup> Professor Adil Najam, Dean Pardee School, Boston University/ Dr. Faisal Bari, Director SoE, Lahore University of Management Sciences

exist, hence children neither learn contemporary skills, nor have incentives to continue their education.

Education Cannot Wait (ECW) is the global fund for education in emergencies and protracted crises. It supports and promotes inclusive and holistic learning outcomes – so no one is left behind. ECW works through the multilateral system to both increase the speed of responses in crises and connect immediate relief and longer-term interventions through multi-year programming. ECW works in close partnership with governments, public and private donors, UN agencies, civil society organisations (CSOs), and other humanitarian and development aid actors to enhance efficiency in education services' delivery through collaboration and participatory multi-stakeholder approach for sustainable development.

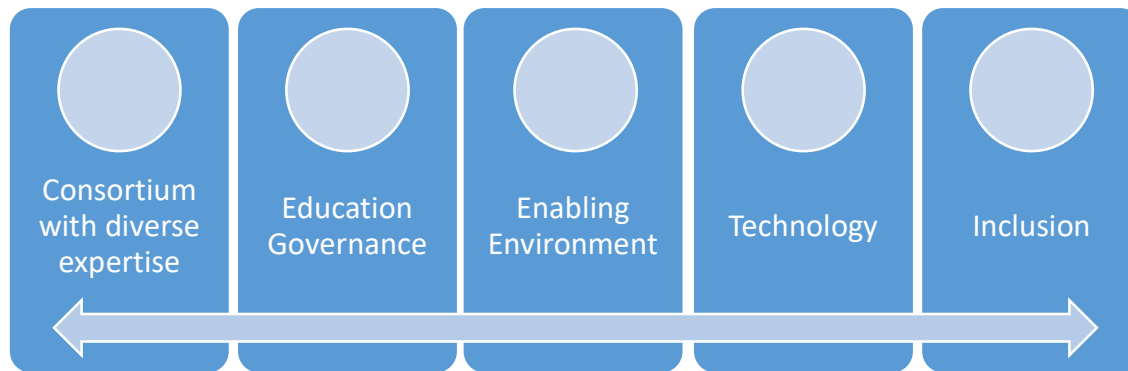
The Pakistan Multi-Year Resilience Programme (MYRP), funded by ECW aims to reach 155,000 vulnerable girls and boys in 12 districts of Khyber Pakhtunkhwa and Balochistan provinces between 2022 and 2025. It focuses on improving access, the mental and physical well-being of students, learning conditions, educational system, and educational outcomes for girls, specifically with a scale-up strategy within targeted provinces. The partners involved in the implementation of the MYRP include the Rural Support Programmes Network (RSPN) in Balochistan, UNICEF in Khyber Pakhtunkhwa, and Voluntary Services Overseas (VSO) in Balochistan and Khyber Pakhtunkhwa. The project is designed to provide access, protection, enabling conditions and educational attainments to the vulnerable groups, that includes the children affected by emergencies, CWDs and children from Afghan refugee families.

The MYRP has six outcomes.

- i. Increased Access to Education.
- ii. Mental Health and Psychosocial Support.
- iii. Safe Learning Environment.
- iv. Systems Strengthening.
- v. Education Outcomes for Girls.
- vi. Advocacy and Resource Mobilisation.

## 1.2 Multi-Year Resilience Programme's Uniqueness

The ECW-funded MYRP Programme in Pakistan stands out for its unique approach to inclusive education and collaborative partnerships. By leveraging the capacities of diverse collaborating partners, the program ensures a holistic and robust response to educational challenges. The MYRP Programme brings together the strengths and resources of various partners to enhance educational outcomes. Collaborative efforts ensure a comprehensive approach to addressing educational challenges in the target regions. The extensive outreach efforts in 12 districts of Balochistan and Khyber Pakhtunkhwa demonstrate a deep commitment to reaching underserved communities. This initiative not only involves local communities actively but also emphasizes capacity building and inclusive educational practices. Continuous monitoring and evaluation ensure that the program remains responsive and effective, making it a model of innovation and inclusivity in education.



### 1.3 Justification for Funding

With 26.2 million out-of-school children in Pakistan, the situation in Balochistan and Khyber Pakhtunkhwa is particularly challenging due to long distances and inadequate resources for education. The MYRP-ECW is providing remarkable services to the destitute and underprivileged communities in these provinces. The provision of enabling conditions and economic incentives, along with access and protection for disadvantaged groups, including girls, is imperative for addressing the daunting educational challenges, such as low enrollment, high dropout rates, low transition, and poor teaching-learning outcomes. It is essential to revolutionize the education and employability skills of youth in Pakistan.

Sustainable interventions for such initiatives remain a challenge across the globe. Factors such as worsening security situations, political instability, economic recessions, non-compliance of developing countries to international covenants, and resistance from communities contribute to educational decline. Below-par capacities of the line departments, poor governance, and lack of financial resources continue to affect educational progress. Thus, the MYRP Programme's comprehensive and collaborative efforts are crucial in addressing these multifaceted challenges.

### 1.4 Methodology

#### 1.4.1 Desk Review

As an initial step, the consultant reviewed key documents such as RSPN's strategic plan, UNICEF's and VSO's country strategies, funding analysis, funding gap assessments, annual budgets, programme proposals, implementation plans, monitoring reports, programme quarterly and annual reports, beneficiaries' communications, knowledge retention survey reports, school management committee (SMC) structures, SMC meeting minutes, financial information, case studies, videos of interventions, training reports, and the engagement approach for district school education departments (SED) in the 12 programme districts in KP and Balochistan. Minutes of the meetings of the MYRP Pakistan steering committee and the Education Sector Working Group (ESWG) were also consulted for programme insights. This comprehensive review ensures a solid foundation for developing a robust resource mobilization (RM) strategy.

#### 1.4.2 Inception Meeting

The consultant had two detailed meetings with the senior management and MYRP team of RSPN, and a series of organization specific and joint meetings with consortium partners. Consultant had meetings with UNICEF and VSO MYRP-Project Manager and teams, to consult methodology/approach in detail, discuss timeline to complete the overall assignment, and develop an expectations matrix.

#### 1.4.3 Donor's Mapping

Donors and prospects were mapped to identify potential donors. The pathways were customized and developed after a series of meetings with MYRP consortium partners and government education department staff at the provincial and district levels. The approaches included:



- In-person meetings with prospects in Islamabad.
- Telephone-based information gathering on funding ceilings, preferred sectors, and key contact persons.
- Web-based research on prospects' funding ceilings, preferred sectors, and key contact persons.

The following are some key prospects for future funding or resource mobilization:

Corporate and private entities
Institutional solicited/non-solicited grants
Trusts/foundations
Foreign missions
Government/local government
Major donors
Individual giving
Fundraising events
Membership-based funding
Overseas fundraising chapters

#### 1.4.4 Stakeholder's Study

##### Key Informant Interviews (KIIs)

- KIIs with the representatives of District School Education Departments.
- KIIs with the representatives of School Management Committees.
- KIIs with the Provincial Education Departments of Balochistan and Khyber Pakhtunkhwa.

KIIs were conducted with MYRP Pakistan Steering Committee and the Education Sector Working Group (ESWG) coordinator.

### 1.5 Objectives of Resource Mobilisation Strategy

The primary objective of the Resource Mobilisation Strategy for the MYRP is to identify, classify and qualify the funding avenues for programme's sustainability and scalability. The indicated funding target does not bind/restrict the project partners to raise USD 46.8 million in two phases. This rather provides pathways to help the MYRP consortium partners and implementing partners to continue supporting the communities and governments, through participatory and collaborative educational reforms, as mentioned in the projects desired goals. Following are the specific objectives of the resource mobilisation strategy:

- Provide pathways for raising US\$ 46.8 for the MYRP. Inter and intra organisational synergy and projection of programme's thematic interventions.
- Promote corporate and private entity partnership and social investment.
- Cultivate the sense of belonging by tapping private fundraising sources.

### 1.6 Specific Objectives of Resource Mobilisation Strategy

According to the consortium partners of the MYRP, the total resources required to implement the MYRP are US\$ 60,000,000, of which ECW allocated US\$ 13,200,000. A shortfall of US\$ 46,800,000, to be mobilised for implementation of the MYRP in Pakistan.

## 2. Funding Strategies

Based on the significant funding opportunities available globally for Education sector in Pakistan, the following funding strategies could be pivotal in mobilising additional resources for the ECW MYRP Pakistan. The funding strategies include institutional funding, corporate funding, government funding and individual funding. For further details a list of partners for joint proposal is attached as annexed-1 and donor mapping of 40 institutional donors is attached as annexure 2.

### 2.1 Institutional Funding

Pakistan has 52 large donor agencies, of which 30 are awarding grants for a variety of interventions for education, youth development and employability skills. In addition, the UN works with local players on education governance, pedagogy, enabling environment and education of the disadvantaged group, by using the funding mobilised through member states and multilateral donors. The institutional funding is further divided into two main categories of unsolicited funding and solicited funding.

Unsolicited Funding	Solicited Funding
The unsolicited funding opportunities are generally open year-round or have multiple cycles of funding. Funding conventionally comprises small to medium funding. The resource mobilisation strategy for MYRP has identified, classified, and qualified a wide range of potential funding entities, such as Donor Agencies, Trusts, Government Bodies and Awards. The foreign missions' funds, such as GGP-Japan, DANIDA-Denmark, and DFAT-Australia, CFLI, German Micro Projects, and UAE are also good prospects for ECW-MYRP Pakistan.	Solicited funding is conventional funding that requests proposals through announcement of grants/bids. The attached Donor Dashboard features potential donor agencies for MYRP. Examples are; Reach Out to Asia, Islamic Development Fund, UK Direct, The Nippon Foundation, Ford Foundation, Waterloo Foundation, TIKa, KOICA, Outright International, Global Fund for Children, Muslim Charity, UEFA, Volant Trust, JTI Foundation, Dubai Cares, Global Fund for Women, CIGNA Foundation, USAID Women Global Development & Prosperity (W-GDP) Initiative, Google Grant, UN Trust Fund, Belgian Grant for SDGs and UNWOMEN, among others.

### 2.2 Corporate Funding

Pakistan has over 190 large corporates in 20 sectors, most of these corporate either have a structured CSR programme or the functions of CSR are in place and run by corporate affairs offices. MYRP-ECW can have a long term partnership with at least 10 major corporates who work for education in emergencies and girl's education. A corporate donor's mapping is attached in the annexure 3. Here are few partnership approaches;

- Employee contribution "I Support Girls' Education" of Rs. 500/- month from the salary on subscription in a systemic manner.
- Corporate Funding for Girls' Education in KP and Balochistan projects through Corporate Affairs and Corporate Social Responsibility.
- Sales based donation with title "Make a Purchase and support Girls' Education".
- Charity of Choice with Airlines.
- Employee engagement for mentorship programme.
- In-kind donations.

## 2.3 Government Engagement

A strong liaison and coordination mechanism has to be in place with school education departments at the district level, the district education officers, and provincial school education department, to ensure priority for incentivised efforts for education of disadvantaged groups in annual development plans (ADPs). Networking and advocacy to place MYRP-ECW's supported curriculum on ADPs in schools' budgets.

## 2.4 Fundraising-Individual Giving

The following key steps may be followed by the grantees for individual fundraising, to generate funds from the individuals. These are the standard and recommended approaches, which may be modified according to the need.

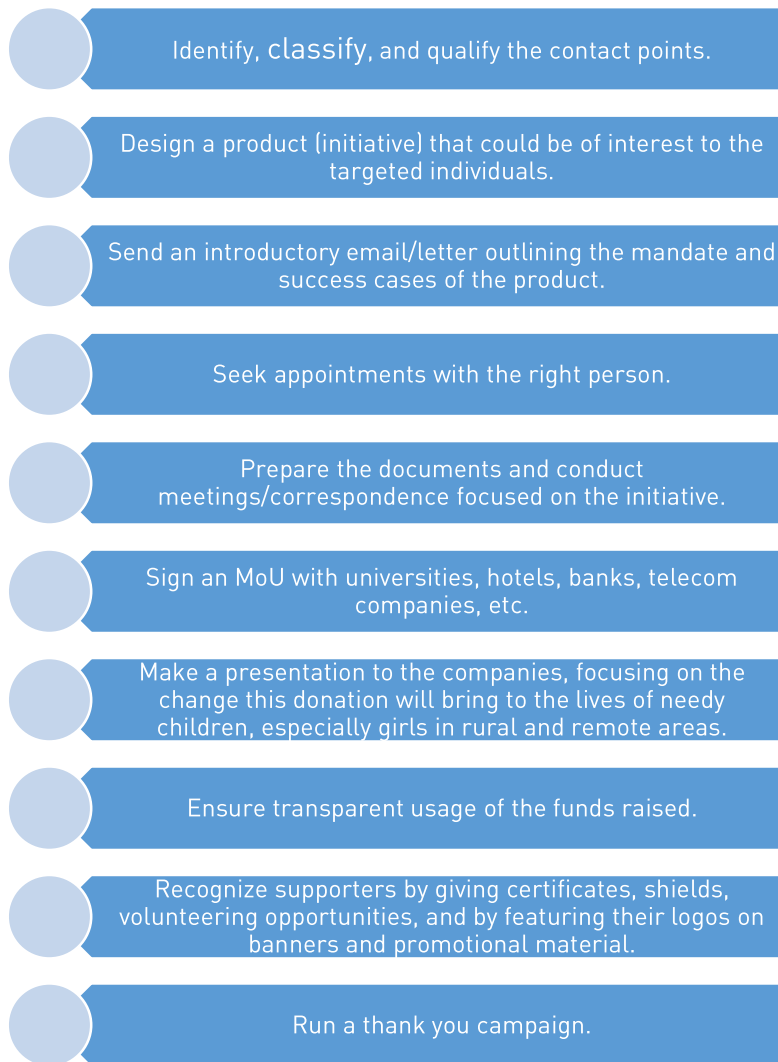
<b>Learn and Contribute (Schools and Universities)</b>	This is among one of the most fruitful public fundraising initiatives that establishes and strengthens the relation between the organisations and the youth of the area. The school going children and universities' students shall pay PKR 50 along with their fee every month, or PKR 200 at the time of admission for the programme, for example "Girls Education in KP and Baluchistan", most preferably any child related initiative. <b>Prospects for MYRP-ECW</b> Lahore Grammar School, Beacon House, Karachi Grammar School, HeadStart Schools, LUMS, NUST and AKU.
<b>Give As You Earn (I support)</b>	This approach focuses on the individuals or groups, who can share a small amount from their earnings/salaries, on regular basis. Employees of organisations can be the first to start with Rs. 500/month, consent through an email and donations, subscribed through payroll.
<b>Dine and Donate/Take Away</b>	Restaurants of the chains of hotels and fast foods are to be brought on board to introduce pre-added donations on the bills of consumers/diners.



<b>Be Our Guest and Support Girls' Education.</b>	The hotel(s)' management can be contacted for voluntary donation of PKR 500 per checkout. For MYRP, the viable prospects are Serena Hotels in Pakistan, Shangrila Resorts, Marriott Hotels and Sheldon Hotels.
<b>Make A Purchase and Support Girls' Education</b>	Chains of stores are targeted to have a pre-added/rounded to nearest PKR 50 on the bills, voluntarily donated with each purchase OR purchases exceeding PKR 2,000.
<b>Reward Points Donation</b>	Pakistan has four cellular phone companies with approximately 150 million subscribers. The postpaid service users are almost 80 million, and the customers are given reward points on using the phone services. These reward points if not redeemed lapse at predefined time frame. If rightly contacted, the telecommunication companies can donate the reward points to the cause of Girls Education, MYRP, after receiving consent of the customers through SMS.
<b>Treasure Points Donation</b>	Treasure points accumulate on the usage of credit card. These rewards can be donated to MYRP, after receiving consent of the users.
<b>Sharing the Earning/Cause Related Marketing</b>	This unique initiative will allow MYRP to have structured inflow of funds, inbuilt in the business activity of the donating entity. A certain amount for every sale or a percentage can be added to the revenue.
<b>SMS Donations</b>	This is another effective public fundraising initiative that provides substantial donations. The Short code port can be developed by following a process with Pakistan Telecommunication Authority (PTA). Bulk SMS will serve the projection, and every SMS on the code will generate donations.
<b>Donation Tab on ATM</b>	Banks with extensive ATM setup will be targeted to provide the donation tab on ATMs. The donation tab will appear as one of the tab, allowing the user(s) to make the donation in favour of MYRP.
<b>Telecom Money Transfers</b>	Telecommunication companies now provide easy fund transfer opportunities, and have their products, such as Easypaisa, Jazzcash, Upaisa. The project team will contact the telecom companies to keep a small amount of donation on each transfer.
<b>Introduction of Big Gifts and Bequest-Using Celebrity as Ambassador</b>	Bequest and making large in-kind/cash and donation in the will of the individual is a substantial avenue, which is not well tapped in Pakistan. The MYRP shall design a viable product, such as provision of Technology and/or Play/Sports and bring Ambassador/s for Girls' Education in KP and Balochistan boards. The Ambassador and project team shall materialise the bequests and big gifts for the project.
<b>Public One-Off Fundraising / Fundraisers</b>	Fundraisers, such as concerts, dinners, skits, and other events may be conducted to raise funds through selling tables, appeals for donations and winning sponsors. To organise a fundraiser, first design the event, then secure sponsors to cover costs. Sell tables or tickets, and on the day, execute the event smoothly. Make a direct appeal for donations during the event, and afterward, run a thank you campaign to express gratitude to sponsors, donors, and attendees.
<b>Friends of Education in KP and Balochistan</b>	Friends of Disability group and Girls' education in KP and Balochistan will be evolved from corporate, development and business community. A group of at least 250 will be established and promoted, with monthly donation from PKR 1,000.

<p><b>Chamber of Commerce and Industries</b></p>	<p>The district and provincial Chamber of Commerce and Industries can substantially contribute in regular subscription of funds for use of technology to enhance learning outcomes, teachers' and school managers' trainings, sports and play facilities, and equitable initiatives for the education of the disadvantaged groups. The members and officials of District Coordination Committees (DCC) can also be made part of Education sector working groups in the districts.</p> <p>The project team shall engage with the Quetta Chamber of Commerce and Industries and Peshawar Chamber of Commerce and Industries by designing a viable product, such as play/sports equipment and wheelchairs for the education of the children in the project area, and have annual funding subscribed with concerned Chambers of Commerce and Industries.</p>
<p><b>Digital Fundraising /Crowd Funding</b></p>	<p>The digital era has made raising funds easier with the use of online crowdfunding platforms. To date, people have raised more than \$34 billion worldwide by using these platforms, with easy-to-use tools that provide a smooth experience for both fundraisers and their supporters. A variety of crowdfunding platforms have emerged to allow ordinary web users to support specific philanthropic projects without the need for large amounts of money.</p> <p>GlobalGiving is one such platform that has helped Non-Profits in Pakistan in recent mega floods in year 2022 and other charitable causes. GlobalGiving allows individuals to browse through a selection of small projects proposed by nonprofit organizations worldwide, donating funds to projects of their choice.</p> <p>Microcredit crowdfunding platforms such as Kiva (organisation) facilitate crowdfunding of loans managed by microcredit organisations in developing countries. DonorsChoose.org, allows public school teachers to request materials for their classrooms. Individuals donate money to the organisations for supplies to schools.</p>

<b>Zakat Campaign</b>	<p>In Pakistan donations made through Zakat hold a significant proportion of total donations made under the category of individual donations. The average Zakat collection by the Zakat and Usher departments and other allied government agencies in 2022 is around PKR 15 billion, and approximately PKR 35 billion Zakat is given on personal basis to number of Asnafs (recipients) i.e. directly to beneficiaries or/and charitable organizations.</p> <p>What Needs to be done for MYRP-ECW Establishing sufficient evidence for RSPN/UNICEF to apply for Amil Status Collect data on Value for Money from other organisations in non-government sector having status of Amil and collecting Zakat.</p> <ol style="list-style-type: none"> <li>1. Conduct perception survey of Zakat payers for RSPN/UNICEF's credibility as Zakat recipient.</li> <li>2. Develop a systematic procedure for certification as Amil, and Fatwa on usage of Zakat.</li> <li>3. Suggest effective, convenient, donor friendly and structured Zakat campaigns for the project (only direct education expense, child based). How MYRP-ECW may use Zakat.</li> </ol> <ol style="list-style-type: none"> <li>1. Provision of food and other necessities to the children from poor families.</li> <li>2. Provide food and ration to the families of the children of the project MYRP-ECW.</li> <li>3. Provision of free healthcare facilities and services to poor families of the beneficiaries of the project.</li> </ol>
<b>Inclusion of Businesspersons and Philanthropists in School Management Committees</b>	<p>The School Management Committees (SMCs) ought to be versatile and inclusive in all manners, i.e. gender inclusive academia, and businesspersons. This will promote local resource mobilisation for respective schools.</p>



## 2.12 Donors' Conference, MYRP-ECW Exhibition

The MYRP team comprising the three key partners; RSPN, VSO and UNICEF shall prepare to hold a Donor Conference towards the mid of November 2024, to showcase the successes and share the next five years' targets of the MYRP with unique approach, inbuilt value for money, empirical value of the Social Return on Investment (SROI) and intended impact of the programme on education of children from refugee families, children with disabilities, children living in protracted emergencies in Balochistan and Khyber Pakhtunkhwa.

For this purpose, the programme shall partner with Serena Hotel for holding the event under its CSR (free of cost), and partner with corporate to cover the cost for logistics and accommodation of the selected beneficiaries, who shall come and share their life changing experiences. A comprehensive checklist shall be prepared for all the tasks prior to the exhibition/conference, during the exhibition/conference and post holding the exhibition/conference.

## 2.13 Support from Education Cannot Wait

ECW is the global fund for education in emergencies and protracted crises. ECW supports and protects holistic learning outcomes for refugees, internally displaced persons and other crisis-affected girls and boys, so that no one is left behind. ECW's governance has three levels: the High-Level Steering Group

(HLSG), the Executive Committee (ExCom) and the ECW Director. The Executive Committee comprises representatives from partner organisations, heads of UN agencies and multilateral aid agencies, CEOs of civil society organizations and foundations, and private sector representatives. One of ECW's central commitments is to catalyse significant additional resources to support access, quality, continuity, protection, equity, and gender equality. To meet this target, ECW engages with government donors, the private and philanthropic sectors, and development banks, and applies innovative financing. This engagement is done through a three-pronged approach:

1. Raising resources for the ECW global fund at the central level.
2. Leveraging resources for ECW-facilitated joint programmes at the country level.
3. Advocating for increased global and national resources for the education response in emergencies and protracted crises.

ECW has reached out to 8.8 million children affected by emergencies and protracted crises in 43 crisis affected countries through 289 grants received by engaging 70 grantees. The Fund has mobilised and provided USD 1.2 billion with an average allocation of USD 54 million per country.

### 3. Communications Plan

The communication plan for resource mobilisation to provide a framework that helps designing an integrated and effective communication for MYRP-ECW while reaching to a diverse range of prospects and enhance the chances for materializing the funding options. The focal point /persons for this communication plan will be the Leadership, Project team, Communications, and Business Development.

Activity	Tools/ IEC Materials	Timeline/s	Outcome
<b>Institutional Funding</b>	EOI, Introductory email, electronic journals, Proposals, Reports, Case studies, success stories, documentaries	July 2024-June 2025	Multi-year Funding
<b>Corporate Funding</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters	July 2024-June 2025	Restricted Funding
<b>Government Engagement</b>	Postal Letters, In Person meetings	July 2024-June 2025	Activities budgeted in annual school plans
<b>Fundraising-Individual Giving</b>	Fundraising Campaigns, Roadshows, brochures, coupons, tent cards, streamers	July 2024-June 2025	Unrestricted Funding
<b>Introduction of Big Gifts and Bequest-Using Celebrity as Ambassador</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters Meetings	July 2024-June 2025	Unrestricted Funding
<b>Fundraising events / Fundraisers</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters Meetings	July 2024-June 2025	Unrestricted Funding
<b>Friends of Education in KP and Balochistan</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters Meetings	July 2024-June 2025	Unrestricted Funding
<b>Chamber of Commerce and Industries</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters	July 2024-June 2025	Earmarked funding



	Meetings			
<b>Digital Fundraising / Crowd Funding</b>	Digital marketing, Online campaign, Product design	July 2025	2024-June	Unrestricted Funding
<b>Zakat Campaign</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters Meetings	July 2025	2024-June	Unrestricted Funding
<b>Inclusion of Business Persons and Philanthropists in School Management Committees</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters, meetings	July 2025	2024-June	Unrestricted Funding
<b>Donors' Conference, PYRP-ECW Exhibition</b>	Introductory email, electronic journals, Proposals, Short Proposals, Ask/request letters, meetings	July 2025	2024-June	Unrestricted Funding

#### 4. Recommendations

The ECW is mandated to facilitate country level resource mobilisation efforts through its strong networks and technical know-how.

It is also evident from the resource dashboard of ECW that the average spending per country is USD 54 million. Pakistan hosting the highest number of children from refugee families and internally displaced persons (IDPs) received USD 13.2 million to provide access, protection, enabling conditions, capacity building of teachers and improved learning outcomes. The MYRP consortium partners along with ECW team in Pakistan must engage with the Partnerships unit stationed at the ECW headquarters New York, and the Executive Committee to leverage the avenues of private, multilateral, and bilateral partnerships to further diversify the funding base, with focus on Pakistan. It also worth noticing that the average per child cost in Pakistan is USD 85, in comparison to the global per child average cost USD 136 for ECW projects.

In this connection a resource mobilization committee must be formed with the representation from all ECW partner and ECW desk in Pakistan. This committee must showcase the project's achievements and desired outcomes to prospects from foreign missions, trusts, foundations and country offices of EU, USAID, IDB, UN entities, and corporate. Furthermore, the RM Committee must also engage with ECW Executive Committee to reach out to funding avenues globally.

## Annexure 1: Mapping of Partners for Joint Proposals



**AAR Japan**  
Association for Aid and Relief, Japan

AAR Japan is an international NGO that assists vulnerable populations globally, guided by neutrality and impartiality. Established in 1979, their programs include refugee assistance, disability inclusion, disaster relief, infection control, advocacy, mine action, and emergency support. Operating in 15 countries, including Japan, Pakistan, Turkey, Cambodia, and Zambia, AAR Japan aims to improve the lives of those affected by conflicts, disasters, and poverty. With support from around the world, they strive to create a global society where the weak are not neglected and minorities are not socially rejected, promoting peace.



Alight is a non-profit organization working for over 43 years in 20+ countries. Established in 1978, it improves the lives of marginalized communities through sectors like shelter, education, healthcare, nutrition, livelihood, skill development, and gender-based violence. In Pakistan since 2002, Alight implements successful humanitarian projects. Their focus on education, healthcare, and nutrition benefits vulnerable communities, especially women and children. Community development programs promote self-sufficiency. Skill development initiatives provide tools for sustainable livelihoods. Alight addresses gender-based violence through awareness, support, and policy advocacy. Overall, Alight's work makes a significant impact, empowering vulnerable communities and promoting positive change.



CBM is a global development organization dedicated to improving the lives of individuals with disabilities in impoverished communities worldwide. With over 100 years of experience, CBM addresses poverty as a cause and consequence of disability. They collaborate with governments and NGOs to create inclusive societies. Their approach focuses on healthcare, education, and livelihood opportunities, while raising awareness and reducing stigma. CBM provides direct support to enhance independence and well-being. Their efforts empower millions of people with disabilities, promoting their participation in society and contributing to a more equitable world.



Catholic Relief Services (CRS) is a leading humanitarian agency providing international relief and development assistance globally. In Pakistan, CRS has extensive experience in emergency response, education, and resilient livelihood initiatives. Following the 2022 floods, CRS remains committed to supporting vulnerable communities and enhancing resilience to future climate shocks. Through partnerships with local actors, CRS tailors programs to meet community needs and strengthen local capacity. Their focus on sustainable development has positively impacted millions. CRS' dedication to aid and capacity building continues to make a difference, fostering a more equitable and just world.



Handicap International is a global organization committed to supporting persons with disabilities and vulnerable populations in poverty, conflict, and disaster situations. Recognized with the Nobel Peace Prize in 1997, it strives to meet their essential needs, improve living conditions, and promote dignity and rights. Handicap International has positively impacted millions in Pakistan through emergency responses, including Afghan refugees, earthquakes, floods, and IDPs. Known for its comprehensive mine action work, HI prioritizes people with disabilities, women, and children, aiming to improve their lives through essential services and support. It remains dedicated to making a positive impact worldwide.



Helping Hand for Relief and Development (HHRD) is a globally recognized humanitarian organization dedicated to providing emergency relief and long-term development programs in over 51 countries. HHRD aims to assist those in need through collaborations with various partners and organizations. By focusing on poverty-stricken regions, HHRD addresses the root causes of poverty and empowers local communities for sustainable

change. The organization's efforts have garnered recognition and accreditation, reflecting its commitment to delivering aid and support. HHRD strives to create a brighter future for vulnerable communities worldwide.



Human Appeal (HA) is a UK-based non-governmental organization that operates in 24 countries worldwide, including Pakistan since 2005. Registered with the Ministry of Interior under revised legislation for INGOs, HA collaborates with government departments, civil society, and NGOs to address poverty, social injustice, and natural disasters. By providing immediate relief and implementing sustainable development programs, HA invests in effective solutions. Through strong partnerships, HA reaches hard-to-access areas during vulnerable times. The organization prioritizes stable healthcare, education, and livelihood programs for empowered communities, while also delivering essential aid like food, medical assistance, and emergency shelter. In 2022, HA implemented 29 projects in Pakistan, benefiting 1,646,371 people.



The International Rescue Committee (IRC) helps those affected by crises worldwide. In Pakistan, IRC focuses on safety, well-being, health, education, disaster risk reduction, and livelihoods. They work closely with government and non-governmental organizations to support marginalized communities. IRC's comprehensive approach empowers people to rebuild their lives and become more resilient. They believe in everyone's right to a dignified life and aim to make a difference in Pakistan, one community at a time. Their mission is to empower individuals affected by crises and build a brighter future for themselves and their communities.



JEN empowers individuals and disaster-affected communities to establish resilient, self-sustaining livelihoods. They prioritize local resources and individual strengths for community revitalization. JEN shares the stories of these communities, aiming to inspire global support for peace and respect for human life. Guided by the belief in equal value for all, JEN's programs focus on economic well-being, disaster risk reduction, psychological recovery, health, and education. They collaborate closely with local governments and NGOs to address community needs and aspirations. Through sustainable solutions, JEN envisions a brighter future achieved through collective efforts.



Kokkyo naki Kodomotachi (KnK) is a humanitarian association aiding disadvantaged children, youth, and families since 1997. Operating in seven countries, they assist regardless of race, gender, religion, or beliefs. KnK specializes in life-saving aid, early recovery, and rehabilitation for natural disaster victims, as well as urgent support during conflicts. Collaborating with partners, including communities, governments, and NGOs, they prioritize vulnerable needs. KnK promotes children's rights, offering education, healthcare, vocational training, and community development projects. Their sustainable solutions empower disadvantaged communities towards self-sufficiency. KnK's dedication and humanitarian principles have earned trust as a reliable partner, striving for a world where every child thrives.



Muslim Aid is an international non-profit organization established in the UK in 1985. In Pakistan, Muslim Aid Pakistan was founded in 2005 to support the government in achieving the UN Sustainable Development Goals. Their focus areas include water resource management, education, livelihoods, health, emergency response, and resilience building. Muslim Aid Pakistan strives to improve education access, especially for girls, through scholarships and training programs. They also provide economic opportunities through vocational training and financial support. In times of crisis, they offer emergency relief and promote community resilience. Muslim Aid Pakistan is making a significant impact in addressing pressing issues in the country.



Muslim Hands is a UK-based relief and development organization that was established in 1993. It operates in over 40 countries and is one of the largest Muslim charities in the UK. In Pakistan, Muslim Hands has a registered chapter with offices in 65 districts across the country. They are certified by the Pakistan Centre of Philanthropy and have partnerships with various organizations, including UN clusters and national authorities.

Muslim Hands focuses on education, livelihoods, health, water and sanitation, infrastructure, environment, and emergency response. They work with donors, partners, governments, UN agencies, and communities to bring about positive social change.



Relief International (RI) is a long-standing humanitarian organization with a history of 60 years. With a dedicated team of over 5,100 staff and volunteers, RI operates in 16 countries across Asia, Africa, and the Middle East. In Pakistan, RI has been active since 2005, initially responding to the devastating earthquake in the northern region. Since then, RI has been working nationwide, focusing on areas such as Education, Livelihood, Protection, Water, Sanitation, Health & Hygiene, Shelter & Non-Food Items, and Disaster Risk Reduction. Currently, RI's operations extend to Districts Peshawar, Nowshera, Swabi, Charsadda, and Dera Ismail Khan in Khyber Pakhtunkhwa province. RI collaborates with key stakeholders, including the Education Department, the Commissionerate of Afghan Refugees, and Provincial Disaster Management Authorities, to implement its interventions and support communities in the rehabilitation process.



Right To Play is a global organization dedicated to uplifting children through the transformative power of play. Since 2008, Right To Play has been active in Pakistan, operating in over 24 districts primarily in Sindh, KP, Islamabad, GB, and Punjab. With a focus on Quality Education and Girls' Empowerment, Right To Play has positively impacted the lives of over 600,000 Pakistani children and youth. Their programs prioritize child protection, gender equity, and inclusion. Efforts include enhancing physical education curriculums, empowering adolescent girls with life skills and financial literacy, and providing humanitarian aid to flood-affected families through play-based activities and health/hygiene support.



Save the Children International (SCI) is a prominent global development organization operating in approximately 120 countries, prioritizing the well-being and rights of children. With a dedicated workforce of 25,000 staff members, SCI responds to major emergencies, implements innovative development programs, and advocates for children's voices to be heard. Since its establishment in Pakistan in 1979, SCI has undertaken sustainable and impactful projects for deserving individuals, investing over USD 900 million and benefiting over 14 million people, including children and adults. Their initiatives encompass health and nutrition, education, child protection, livelihoods, and humanitarian response. In 2022, Save the Children Pakistan's flood response efforts have reached 200,000 individuals, including 102,000 children, through a USD 13 million investment.



SOLIDAR has been actively involved in Pakistan since 2010, gaining extensive experience in emergency response, livelihood, WASH, DRR, education, and child protection projects. They have implemented relief initiatives following the floods in 2010 and 2015, providing essential supplies, shelter, and education support. SOLIDAR adheres to SPHERE standards and focuses on building community resilience for future disasters. They have significant experience in education and protection projects, particularly in Punjab and KP provinces, benefiting disadvantaged communities, including Afghan refugee children. SOLIDAR is a member of the Pakistan Humanitarian Forum and an official partner of UNHCR in Islamabad Capital Territory. They collaborate with Japan International Cooperation Agency (JICA) for education support projects.

**British Asian Trust:** <https://www.britishasiantrust.org/>

**Malala Fund:** <https://malala.org/countries/pakistan>

**Prince's Trust International:** <https://www.britishasiantrust.org/>

## Annexure 2: Institutional Donor's Mapping

Sr.	Organization	Mandate, Sector(s)	Funding Ceiling	Link
1	Reach Out to Asia	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.educationaboveall.org/our-programmes/reach-out-to-asia">https://www.educationaboveall.org/our-programmes/reach-out-to-asia</a>
2	Islamic Development Fund	Women Empowerment, Emergency Education, Climate Action	USD 250,000	<a href="https://www.isdb.org/">https://www.isdb.org/</a>
3	UK Direct	Emergency, Education, Education, Energy, Climate Action, and Skill Development	USD 500,000	<a href="https://www.ukaidirect.org/">https://www.ukaidirect.org/</a>
4	The Nippon Foundation	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.nippon-foundation.or.jp/en">https://www.nippon-foundation.or.jp/en</a>
5	Ford Foundation	Health, Emergency, Education and Skill Development	USD 500,000	<a href="https://www.fordfoundation.org/">https://www.fordfoundation.org/</a>
6	Waterloo Foundation	Emergency, Environment, Education and Health	USD 500,000	<a href="https://www.waterloofoundation.org.uk/">https://www.waterloofoundation.org.uk/</a>
7	TIKA	Emergency, Education and Women Skill Development	USD 500,000	<a href="https://tika.gov.tr/en/">https://tika.gov.tr/en/</a>
8	KOICA	Emergency, Human Rights, Climate Action, Education and Skill Development	USD 500,000	<a href="https://www.koica.go.kr/sites/koica_kr/index.do">https://www.koica.go.kr/sites/koica_kr/index.do</a>
9	USAID Mission	Director-Education Sector Emergency, and Education	USD 500,000	<a href="https://www.usaid.gov/pakistan">https://www.usaid.gov/pakistan</a>
10	Global Fund for Children	Emergency, Education and Skill Development	USD 500,000	<a href="https://globalfundforchildren.org/">https://globalfundforchildren.org/</a>
11	Global Partnership for Education	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.globalpartnership.org/who-we-are/about-gpe">https://www.globalpartnership.org/who-we-are/about-gpe</a>
12	UEFA	Emergency, Education and Skill Development	USD 500,000	<a href="https://uefafoundation.org/">https://uefafoundation.org/</a>
13	Volant Trust	Poverty, Education and Skill Development	USD 500,000	<a href="https://www.volanttrust.org/">https://www.volanttrust.org/</a>
14	JTI Foundation	Resilience, Education and Skill Development	USD 500,000	<a href="https://jitifoundation.org/">https://jitifoundation.org/</a>
15	Dubai Cares	Emergency, Disability and Education	USD 500,000	<a href="https://www.dubaicarees.ae/">https://www.dubaicarees.ae/</a>



16	<b>Global Fund for Women</b>	Women Rights, Women Empowerment, Education and Skill Development	USD 500,000	<a href="https://www.globalfundforwomen.org/">https://www.globalfundforwomen.org/</a>
17	<b>CIGNA Foundation</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://cigna.com/cigna-foundation">https://cigna.com/cigna-foundation</a>
18	<b>USAID</b>	Women Global Development & Prosperity (W-GDP) Initiative, Emergency, Education and Skill Development	USD 500,000	<a href="https://www.usaid.gov/fact-sheet/womens-global-development-and-prosperity">https://www.usaid.gov/fact-sheet/womens-global-development-and-prosperity</a>
19	<b>Google Grant</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.google.com/nonprofits/eligibility/">https://www.google.com/nonprofits/eligibility/</a>
20	<b>UN Trust Fund</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://untf.unwomen.org/en/grant-giving/call-for-proposals">https://untf.unwomen.org/en/grant-giving/call-for-proposals</a>
21	<b>Together Women Rise</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://togetherwomenrise.org/">https://togetherwomenrise.org/</a>
22	<b>SNF Foundation</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.snf.org/en/apply-now/">https://www.snf.org/en/apply-now/</a>
23	<b>Rockefeller Foundation</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.rockefellerfoundation.org/grants/">https://www.rockefellerfoundation.org/grants/</a>
24	<b>EU Delegation Pakistan</b>	(Development through Enhanced Education Programme - (DEEP), European Instrument for Democracy and Human Rights (EIDHR), Emergency, Education and Skill Development	USD 500,000	<a href="https://www.eeas.europa.eu/delegations/pakistan">https://www.eeas.europa.eu/delegations/pakistan</a>
25	<b>Global Affairs Canada</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.international.gc.ca/">https://www.international.gc.ca/</a>
26	<b>FCDO</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.gov.uk/government/organisations/foreign-commonwealth-development-office">https://www.gov.uk/government/organisations/foreign-commonwealth-development-office</a>
27	<b>DFAT</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.dfat.gov.au/geo/pakistan">https://www.dfat.gov.au/geo/pakistan</a>
28	<b>CFLI</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.international.gc.ca/world-monde/funding-financement/">https://www.international.gc.ca/world-monde/funding-financement/</a>
29	<b>German Micro Grants</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://opportunitydesk.org/2024/03/26/german-embassy-microprojects-grants">https://opportunitydesk.org/2024/03/26/german-embassy-microprojects-grants</a>
30	<b>BMZ</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.bmz.de/en">https://www.bmz.de/en</a>
31	<b>ADIDAS Foundation</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.adidasfoundation.org/">https://www.adidasfoundation.org/</a>
32	<b>GGP Japan</b>	Emergency, Education and Skill Development	USD 500,000	<a href="https://www.pk.emb-japan.go.jp/itpr_en/GGP_Info.html">https://www.pk.emb-japan.go.jp/itpr_en/GGP_Info.html</a>

### Annexure 3: Corporate Donor's Mapping

Sr.	Organization	Mandate, Sector(s)	Funding Ceiling /Geographic Area	Contact and Focal Person
1	Mari gas & Oil	Health and Education	USD 50,000, Plant areas Sindh, Punjab, KPK	Asad Rabbani-Director Corporate Affairs, 03215163343 051-8734400-3, Chief Executive Officer, Faheem Haider, Mari Petroleum Pakistan, 21, Mauve Area, 3rd Road, G-10/4, Islamabad.
2	OMV	Climate Health and Education	USD 50,000, Plant areas Sindh, Punjab, KPK	Adil Jamil, CSR Expert, Jamil.adil@omv.com, 03008151425, Floor 19, Islamabad Stock Exchange Towers, Jinnah Ave, Block J, F 7/1, Blue Area, Islamabad.
3	General Electrics	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Chief Executive Officer, Masroor Mahmud, General Electrics, LEVEL 12, ARFA Tower, Ferozepur Rd, Nishtar Town, Lahore, Pakistan.
4	McDonalds	Youth Development, Disability and Education	USD 25,000, All Pakistan	Jamil Mughal, Head Corporate Affairs, 03008230011, jamil.mughal@mcdonalds.com.pk, raza.ali@mcdonalds.com.pk, Chief Executive Officer, Amin Lakhani, Mc Donald's Pakistan, SIZA Foods (Pvt.) Ltd. Lakson Square Building-2, Sarwar Shaheed Road, Karachi
5	Attock Petroleum	Health and Education	USD 50,000, All Pakistan	Muhammad Bilal, CSR, Bilal.zafar@apl.com.pk, 051-5127250, 5127251-4, Chief Executive Officer, Adil Khattak, Attock Petroleum Limited, Attock House, Morgah, Rawalpindi
6	Tera Data	Emergency, Education and Skill Development	USD 25,000, All Pakistan	Bilal Munir: CSR, 03005203715, Junaid Bajwa: Corporate Affairs 03005204476, 051-2011111, 2808288, 2808289, Haroon Kanth, Chief Executive Officer, Marvel Arcade Civic Centre, Executive Block Gulberg Green, Islamabad
7	ZONG Pakistan	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Manan Shabbir, ED, 03145117007, Chief Executive Officer, Wang Hua ZONG Pakistan, CMPak Complex, Plot#47, Kuri Road, National Park Road, Chak Shahzad, Islamabad
8	Telenor Pakistan	Emergency, Education and Skill Development	USD 100,000, All Pakistan	Irfan Wahab, CEO 0345 5199911, Abdullah Abdul Rehman, 03458504096, Abdullah Abdur Rehman Khan, abdullah.khan@telenor.com.pk, Telenor Pakistan, 345, Plot No. 55 , River View Avenue, Block B, Gulberg Greens Islamabad
9	JAZZ Pakistan	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Aamir Ibrahim, 03009441313, aamir.ibrahim@jazz.com.pk, Chief Executive Officer, Amir Ibrahim, JAZZ DIGITAL HADQUARTERS: 1- A, Kohistan Road, F-8 Markaz, Islamabad.
10	Islamabad Chamber of Commerce and Industries	Health and Education	USD 10,000, All Pakistan	Sardar Yasir Ilyas, President ICCI majidshabbir04@yahoo.com info@icci.com.pk; icci@brain.net.pk, General Secretary, Majid Shabbir, Islamabad Chamber of Commerce & Industry Chamber House, Aiwan-e-Sanat-o-Tijarat Road, Mauve Area, G-8/1, Islamabad

11	<b>MOL Petroleum</b>	Health and Education	USD 25,000, All Pakistan	Natasha Kamal, Chief Corporate Affairs, 0345-8566940, 03335188500, 051-2655801-10, Chief Executive Officer, Mr. Thomas Quigley, Islamabad Stock Exchange Towers, Nazim-ud-din Rd, Block J, F 7/1 Blue Area, Islamabad
12	<b>Kapco (KotAdu Power Company)</b>	Emergency, Education and Skill Development	USD 30,000, All Pakistan	Aftab Mahmood But, CEO, 042 35772902, Tanzeela.shaheen@kapco.com.pk, KAPCO Pakistan, 5-B/3, Gulberg-III, Lahore 54660, Pakistan
13	<b>Uber Pakistan</b>	Emergency, Education and Skill Development	USD 25,000, All Pakistan	Aatiqa Latif, Chief Corporate Affairs, Aatiqa Lateef alatee@ext.uber.com, General Manager, Safee Shah, Uber Pakistan, 12-D PECHS Block 6, Karachi
14	<b>Packages Pvt Ltd</b>	Health and Education	USD 50,000, All Pakistan	Waqas Munir Head of Finance 03008481591, waqasmunir28@gmail.com, Chief Executive Officer, Hyder Ali, Packages Limited, Shahrah-e-Roomi P.O. Amer-Sidhu, Lahore-54760
15	<b>HUB Power Company</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Wassiuddin, CSR, 021-38687599, 021-35874677-86, 021-35839018, Chief Executive Officer, Mr. Khalid Mansoor, 11th Floor, Ocean Tower, G-3, Block-9, Main Clifton Road, P.O. Box No. 13841, Karachi
16	<b>Unilever Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Sehar, CSR 021-35660062, 080013000, Chief Executive Officer, Unilever Pakistan Limited, Avari Plaza, Fatima Jinnah Road Karachi, 75530. Phone: 0800 1300
17	<b>Dalda Foods</b>	Health and Education	USD 50,000, All Pakistan	Perwaiz Khan, CEO, Plot No. 7-C, Lane No: 2, Nishat Commercial Area, Phase 6 Defense Housing Authority, Karachi, Karachi City, Sindh 75500021-32579684/3-87, Plot No. 7-C, Nishat Commercial Lane No. 2, Nishat Commercial, Area, Phase VI, D.H.A. Karachi
18	<b>Hascol Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Mumtaz Hassan Khan, CEO, 29th Floor, Sky Tower, West Wing (Tower A), Dolmen City, Abdul Sattar Edhi Avenue, Block-4, Clifton, Karachi. Phone : 92-21-35301343-50021-111757757, 021-35301343-9
19	<b>Abbott Pakistan</b>	Health and Education	USD 50,000, All Pakistan	Amir Ahmed, Corporate Affairs, 021-35069748-9, Amir.ahmed@abbott.com, Chief Executive Officer, Syed Anis Ahmed, Abbott Laboratories (Pak) LTD. City Office: 8th Floor, Faysal House, ST-02, Sharah-e-Faisal, Karachi.
20	<b>Engro Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	CSR, Favad 03008254237, fsoomro@engro.com, Amanul Haq 03028297059, Naseer Memon 03008310652, Chief Executive Officer, Ghias Khan, Engro Corporation, 8th Floor, The Harbour Front Building, HC # 3, Marine Drive, Block 4, Clifton, Karachi
21	<b>Byco Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Azfar Saeed VP, 03008217875, Shehryar, CSR, Shehryar.ahmad@byco.com.pk, HC-3, Block-4, Marine Drive, Clifton, Karachi, Pakistan
22	<b>Indus Motors Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Muhammad Arshad, CSR, 03243800104, Tariq.hussain@toyota-indus.com, Chief Executive Officer, Ali Asghar Jamali, Indus Motors Company Ltd Pakistan Plot No. N.W.Z/P-1, Port Qasim Authority, Karachi, Pakistan

23	<b>Sui Southern Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Salman Siddiquie, GM Communications, 03222225129, Chief Executive Officer, Khalid Rahman, Sui Southern Gas Company Ltd, ST-4/B, Block 14, Sir Shah Suleman Road, Gulshan-e-Iqbal, Karachi.
24	<b>Mitsubishi Pakistan</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Kimi Hide Ando CEO, 03008222145, 14 A Floor, The Harbour Front, HC-3, Dolmen City, Block 4, Scheme-5, Clifton, Karachi-75600, Pakistan
25	<b>Lucky Group</b>	Emergency, Education and Skill Development	USD 25,000, All Pakistan	Adnan Siddiqui Chied Marketing, 03018258777, Chief Executive Officer, Muhammad Ali Tabba, 6-A Muhammad Ali Housing Society, A. Aziz Hashim Tabba Street, Karachi
26	<b>English Biscuits</b>	Emergency, Education and Skill Development	USD 50,000, All Pakistan	Attia Khan, 03088882072, Chief Executive Officer, Zeelaf Munir, English Biscuits Manufacturers Private Ltd, Plot 1-4, Sector 23, Korangi Industrial Area, Karachi
27	<b>Proctor and Gamble</b>	Emergency, Education and Skill Development and Health	USD 50,000, All Pakistan	Claudia Smaeul, 03351225114, Shafia Naseer, Chief Executive Officer, David Taylor, 12th Floor, The Harbour Front, Dolmen City, Abdul Sattar Edhi Avenue, HC-3, Block-4, Clifton, Karachi
28	<b>Reckitt and Benckiser</b>	Emergency, Education and Skill Development and Health	USD 50,000, All Pakistan	Himra Marsil Head Corporate himra.mursil@rb.com, Ayesha Ahsan 03205034786, aysha.ahsan@rb.com, Chief Executive Officer, Syed Kashan Hasan Head Office: 3rd floor, Tenancy 04-05, Corporate Office Block, Dolmen City, HC-3, Block 4, Scheme 5, Clifton, Karachi.
29	<b>Cadbury Pakistan</b>	Emergency, Education and Skill Development and Health	USD 25,000, All Pakistan	Narmeen Khan MD, 92-21-5865281, Chief Executive Officer, Cadbury Dairy Milk – Pakistan, 5th Floor, Tower-B, World Trade Centre, Clifton, Khayaban-e-Roomi, Karachi, Sindh, Pakistan
30	<b>MG Motors</b>	Emergency, Education and Skill Development and Health	USD 50,000, All Pakistan	Muhammad Javed Afridi, Main Office: 78-D/1, 8th Floor, Aashiyana Shopping Centre, Main Boulevard, Gulberg Town, Lahore, Punjab 54000 Pakistan, Chief Executive Officer, Muhammad Javed Afridi, Main Office: 78-D/1, 8th Floor, Aashiyana Shopping Centre, Main Boulevard, Gulberg Town, Lahore.
31	<b>Pepsi Co Pakistan</b>	Emergency, Education and Skill Development, Water and Health	USD 50,000, All Pakistan	Furqan Syed, CEO, PepsiCo Pakistan. 37-C/1, Gulberg 3, Lahore. UAN: 111-724-725. PakistanCorporateAffairs@pepsico.com, Chief Executive Officer, Furqan Syed, PepsiCo Pakistan. 37-C/1, Gulberg 3, Lahore.
32	<b>Nestle Pakistan</b>	Emergency, Education and Skill Development and Health	USD 50,000, All Pakistan	Syed Yawar Ali, Chairman, 308 Road ,Upper Mall Scheme, Lahore, Punjab 54002, (042) 111 637 853, Chairman, Syed Yawar Ali, Nestle Pakistan, 308 Road ,Upper Mall Scheme, Lahore

33	<b>Coca Cola Pakistan</b>	Emergency, Education and Skill Development, Water and Health	USD 50,000, All Pakistan	Fahad Qadir, Head of Communications 26 FCC, Syed Maratib Ali Road, Gulberg IV, Lahore, FAHAD ASHRAF, General Manager, 26 FCC, Syed Maratib Ali Road, Gulberg IV, Lahore
34	<b>Shell</b>	Health, Disaster, Education, Disability Inclusion	USD 150,000, All Pakistan	M. Imran Hussain, 3334412444, Corporate Off, Isb 051-2832282, Chief Executive Officer, Haroon Rashid, Hayat Hall, Shell Pakistan Limited, Ramna 5 Diplomatic Enclave, Islamabad
35	<b>Interwood</b>	Health, Education, Disability Inclusion	USD 50,000, All Pakistan	Ayesha 0300 4441156, Ali Farooq 0322 2137799, Chief Executive Officer, Omar Farooq, Interwood, 7, Babar Block New Garden Town, Lahore, Punjab 54600
36	<b>Fauji Cement</b>	Health, Disaster, Disability Inclusion	USD 50,000, All Pakistan	Maj. Qaiser 03337873553, Gen. Ahsan 03006855441, Chief Executive Officer, Mr Qamar Haris Manzoor Fauji Cement Company Pakistan, Fauji Towers, Block 3, 68 Tipu Road, Rawalpindi
37	<b>Turkish Airline</b>	Disaster, Education, Disability Inclusion	USD 250,000, All Pakistan	Umer Khan 0344 9222237
38	<b>Nishat Mills</b>	Education and Health	PKR 20M, All Pakistan	Mr. Mohammad Adil Ghani-GM, Chief Executive Officer, Mian Umer Mansha, Nishat Mills 7, Main Gulberg, Lahore, Pakistan. Tel: +92-42-35716351-59,+92-42-111 332 200
39	<b>Pakistan Tobacco Company Limited</b>	Women Issues, Education, Livelihood, Governance	PKR 20M, All Pakistan	Mr. Asim Imdad Ali-Head of Corporate, Chief Executive Officer, Syed Ali Akbar, Pakistan Tobacco Company Limited Serena Business Complex, Khayaban-e-Suhrwardy PO Box 2549, Islamabad 44000, Pakistan, Tel: +92 (51) 2083200