

# Notes from the field

YOUR MONTHLY GUIDE TO THE NUTRITION-SENSITIVE SIDE OF PINS

This month,

*Focus Group Discussions with CLEWs*

We conducted focus group discussions with our Community Livestock Extension Workers (CLEWs) in 7 districts to devise a re-engagement strategy for activating community livestock extension services.



We found that all active CLEWs (earning PKR 15,000+) attached themselves to the veterinary practitioners immediately after their training. This helped them:

1. Gain practical experience and confidence;
2. Access vaccinations/medicines;
3. Learn artificial insemination;
4. Build trust and rapport with the communities (outreach).

Their outreach and income were primarily from the services they offered through these veterinarians - this is a key support structure that is yet to be explored that PINS ER-3 will focus on building in the coming months.



So far, **426,908 animals** have been treated/ drenched/ vaccinated by our CLEWs. Our ambition is to reach **1 million animals** in the coming 6 months.

## PINS Person of the Month



Muhammad Chuttal

After a life of gambling debts and petty crimes, Muhammad Chuttal avowed to start fresh after he was selected to be trained as a community livestock extension worker at the Research and Training Institute, Tando Muhammad Khan (RTI). After announcing that he had trained as one at the local mosque, Muhammad set out to educate the residents of Mehrab Pur about their livestock's wellbeing including their diet and treatment options.

Working with a local veterinary practitioner, Muhammad assisted in procedures and refreshed the concepts that he had learnt during his training. He earns anywhere from PKR 5000 to 7000 on a good day, that not only allows him to support his parents while saving up – something that he wasn't able to do before.

For Mohammad, the best part about being a CLEW is the respect he gets from his community when he provides extension services. When he refused to give up on a buffalo, determined to save it even after its owner, the wadera of Muhammad's village had deemed unsaveable and nursed it back to health, Muhammad's efforts had been recognized across his village.

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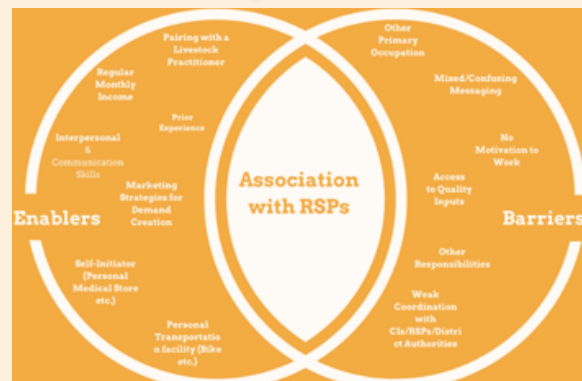
*'I've never felt prouder of myself and so fortunate that my LSO took a chance on me which allows me to help my people.'*

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## What we're cooking up next

- Our FGDS identified the barriers and enablers restricting and enhancing our CLEWs' performance. Based on this, the re-engagement strategy will ensure that their outreach is regular and efficient.



- A key part of this strategy is a module tracking CLEW activity (outreach, no of animals vaccinated) incorporated in PINS' MIS.
- Findings from our focus group discussions ([click to read here](#)) and the re-engagement strategy will be discussed and rolled out in a workshop with multiple stakeholders whom we hope to work with actively in the coming months to ensure that our CLEWs perform to their full potential.