

## Working with Social Distancing

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- TRDP (PINS-ER2) facilitation to HWs

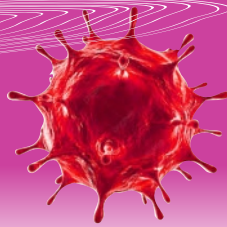
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### Personal Protection Equipments (PPEs)

#### Face masks making and distribution

- Trained community members prepared some 10,938 masks in rural areas of programme districts and provided to community institutions for distribution in their area.

#### Distribution of Soaps

- Provided some 12,534 Anti-Septic soaps to community organization and government health facilities and 13,400 swabs to community health workers in programme districts

#### Distribution of Sanitizers

- Distributed some 67 sanitizers in community community institutions of programme districts.

#### Distribution of Hand Gloves

- Some 10,134 hand gloves distributed among the community in programme districts.



### Food Security & Programme For Improved Nutrition

#### Distribution of Food Items

- Provided food items among some 4,017 poor families in 452 villages of Tharparkar.

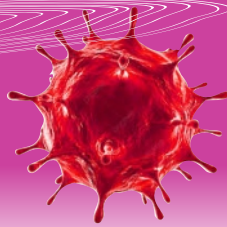
#### Distribution of Seed for Cultivation

- TRDP distributed assets / agriculture seed support to some 13,507 vulnerable farmers from 452 villages for the purpose of cultivation in Tharparkar, including 270,140 Kg Millet, 202,605 Kg Cluster Bean and 67,535 Kg Moth.

#### Distribution of fodder and livestock deworming

- TRDP provided fodder and de-worming medicine support to 9,490 vulnerable farmers for their livestock in 452 villages of Tharparkar.





### Community Investment for Income Generation & Sustainable Livelihood



#### Cash Support

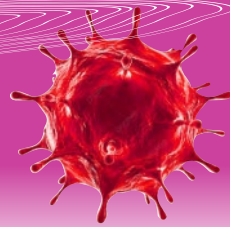
- ✿ Distribution of cheques (cash) grant for Income Generation to poorest households. In current lock down situation, by using income generation grant provided by TRDP to the poor households for starting small grocery shops for securing their livelihood needs.
- ✿ Supported grant cheques of PKR. 2,148,000 (2.15 million) to 101 poor families at the doorsteps to secure their livelihood in programme districts.



### COVID-19 Awareness Raising Sessions

Community Resource Persons (CRPs) from village institutions facilitated in delivery of session on health and hygiene and its precautionary measures. Sensitized the communities to keep social distancing and washing hands frequently in order to prevent the spread of COVID-19 pandemic and to stay safe and protected.





### COVID-19 Emergency Response Supporting Economic Revival and Resilience

From July 1, 2020, in second phase of TRDP-PPAF- COVID-19 emergency response supporting economic revival and resilience; assets distributed in the 452 villages of Tharparkar. Some 13,507 families served 202,605 Kg Cluster Bean, 270,140 Kg Millet, and 67,535 Kg Moth and 3629 families received food packages and 8,581 families received fodder with de-worming medicines for animals. This will enable to cultivate their land and feed for their animals in monsoon season to secure their livelihood.



### TRDP Program for Improved Nutrition in Sindh \_ PINS-ERs Facilitation to Health Worker

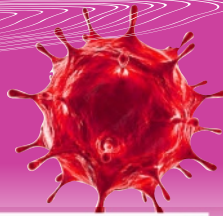


In district Tando Allahyar, through the TRDP Program for Improved Nutrition in Sindh (PINS ER2) at village and union council level conducted a series of meeting with Community Health Workers (CHWs), facilitated in delivery of on job sessions for their capacity building and orientation about SBCC tool kit along with distribution of kits to CHWs, distribution of surgical masks and hand sanitizers, record keeping and MUAC taking process, monthly reporting. TRDP also raised awareness and sensitized to parents for their children having severe/acute malnutrition and gave guidance to refer to nearby OTP site / health facilities. Also conducted meeting with Nutrition Assistant PPHI at BHUs regarding strong coordination, community health worker approach to locations, absent/defaulters list sharing with TRDP.



# MEDIA COVERAGE

## Coronavirus COVID-19



**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 22 hrs ·

July 01, 2020: 'COVID-19 emergency response' by TRDP.  
<https://dekhopakistan.pk/trdp-distributed-the-ration-and-s.../>

DEKHOPAKISTAN.PK  
**TRDP distributed the ration and seed for cultivation and...**  
TRDP distributed the ration and seed for cultivation and fodder for an...

**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 22 hrs ·

July 04, Faiz Khoso reports on 'Time News' the leading Sindh TV Channel about 'COVID-19 Emergency Response' by TRDP in Tharparkar.

**TIME NEWS**

**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 3 July at 19:25 ·

July 03, Neo News Reports on 'COVID-19 Emergency Response' by TRDP in Tharparkar

WWW.THARDEEP.ORG  
**Thardeep Rural Development Programme** [Learn More](#)

**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 10 July at 17:09 ·

Global appeal by our valued partner Deutsche Welthungerhilfe e. V. (WHH) for the COVID-19. TRDP response to the crisis in Pakistan is visible in the appeal as an example of good and timely action. Thank you WHH.

**COVID 19 Appeal Welth...**

**COVID 19 Appeal Welth...**

have been other challenges?  
ig data has been an issue because of the restrictions on movement, a...  
the government. However, having local staff with good relationship...  
y always helps. We have engaged religious and community leaders...  
an issue, we triangulate and verify their information with the govern...  
and other sources - and vice versa.  
an challenge - for us and for our local partners - is how to manage...  
If you need goals up, as instead of having a single meeting with 30...  
before the virus, now we either need to go door to door to talk with ea...  
or we need to meet 4-5 women maximum at one time. The costs of...  
k, as we cannot put more than two people in a car.

Insights from the Countries:  
**PAKISTAN'S FOUR-PRONGED CRISIS**  
A discussion with Aislinn Spradley, WHH's Country Director for Pakistan.

is the a humanitarian crisis in Pakistan or something more?  
being into a four-pronged crisis. In the world, it is one of a health crisis now. But the true...  
the world. Pakistan's crisis is the worst, it is one of the top 20 countries world...  
wide that is not receiving a lot of attention. It is a crisis. When people can only reach...  
which they can't reach. You can see the situation here. It is a humanitarian crisis.

**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 4 hrs ·

July 14, 2020: Tharparkar. KTN TV reports on COVID-19 Emergency Response by TRDP-PPAF.

وزارت صحت کے ترجمان نے کہا ہے کہ پاکستان میں COVID-19 کی وبا کو روکنے کے لیے حکومت نے سخت اقدامات کیے ہیں۔

**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 10 July at 19:10 ·

July 10, Chachro, Tharparkar: Sindh TV reports on 'COVID-19 Emergency Response' by TRDP-PPAF. In background the peacock is singing in this remote village 'Chatto Ji Dhan' Thar.

**COVID-19 Economic Food Ration, Livestock**  
Presented by: Thardeep

sindhnews.net

**Thardeep Rural Development Programme**  
Published by Allahnawaz Samoo [?] · 12 hrs ·

July 01, 2020: Dr. Allah Nawaz, CEO TRDP speaking to Radio Pakistan on COVID-19 situation. It was 'LIVE' broadcast from Islamabad relayed by all Radio Pakistan stations through national transmission.

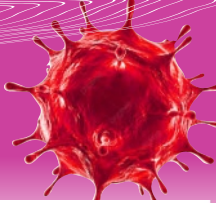
براه راست نشریات

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# MEDIA COVERAGE

# Coronavirus COVID-19



## FEATURE

# Entrepreneurship helps women in Tharparkar fight poverty

By Jan Khakhelli

HYDERABAD: Kohli, wife of Parlo is among 2,300 peasant women in Umerkot and Tharparkar districts, who have adopted entrepreneurship skills with little financial support to earn decent livelihood in order to ease their families' earnings in their villages.

Kohli has started a small-scale clothes shop in village Bachal Memon, near Kunri town, Umerkot district, where she has displays a variety of readymade clothes and unstitched cloth to attract constant women.

She claims to earn Rs5,000-Rs6,000/month as profit through the newly started business. She was happy that she earned a little even in the face of shrinking business activities after the lockdown was imposed to contain Covid-19.

"I am in no hurry. I know gradually this shop will attract more clients in the neighbourhood, as many community women do not know about this outlet yet," she said.

Kunri is a major chilli production centre with major market for agriculture products in Sindh. Traders from different parts of the country come to Kunri for buying agricultural

products.

Traditionally, peasant women, being poor keep themselves engaged in chilli and cotton picking, besides wheat harvest to earn a living for their families. Kohli used to work in the fields too as a daily wage. Now she has pinned her hopes of a safe and better life on her new business.

She admitted that she never thought this could become an entrepreneur or get rid of her exploitative landlord.

Working in the fields at low wages was a miserable time in her life, especially since she lived at the tail end area of irrigation channels. "Sometimes we faced persistent water shortage for several months, while at other times we were vulnerable to floods," she said.

Some farmer women still recall the haunting experiences after 2011 rain-flood, which devastated the area and caused displacement.

Mai Sughara wife of Guhu has established a grocery shop that allows families in the same village to access essentials, for which otherwise they would have had to go to the town market. She has well-assessed the needs of the community and brings the necessary from the town market herself.

The area is rich in terms of agriculture products, but sharecroppers as well as daily wage earners live deplorable lives despite their hard work.

These farmer women received financial support from Thardeep Rural Support Programme (TRDP). The TRDP made this initiative to help vulnerable and marginalised families of Umerkot and Tharparkar, as people in these districts were often neglected in mainstream development projects.

Karhai Asnani of TRDP, working with the farmer communities, giving details about the small-scale business ventures said they have provided enterprise grocery shop, clothes, crockery, shoes, livestock (goats, buffalos, cows), bike cart, rickshaw, donkey cart, sewing machines, small-scale flour mill, qingqi rickshaw, loader motor, etc.

Mostly these beneficiaries worked as sharecropper and daily wage earners in the fields. "These women themselves can decide and choose the business and seek financial help for any work, mentioned above," Asnani said.

Asnani said the initial criteria were to support women who possessed Benazir Income Support Programme (BISP) cards. They were

given financial support to start their small businesses.

This data was supported through a community validation process where target households were engaged by using participatory tools to validate well-being status of the beneficiary, he said. Later, the organisation adopted participatory approach, and asked people to verify the status of the family as deserving.

"The purpose was to assist the ultra-poor in graduating out of poverty on a sustainable basis; simultaneously improving their overall food security, nutritional status and resilience to climate change," he added.

Asnani said beneficiary selection was carried out systematically using the available BISP data and in a participatory manner, involving village community to address inclusion and exclusion errors that exist in the BISP roster.

He said they wanted to enable the rural poor, especially women and youth to realise their potential and attain a higher level of social and economic wellbeing through a proven, flexible and responsive menu of assistance.

He said it depends on villagers, baseline report and poverty score card to provide valua-

able assets to these farmer women, which might help them safely face weather changes and ups and downs in the labour ket.

Bhugwanti, wife of Ranshard, reside the other neighbouring village Haroon M. also shared a similar story. She too work agriculture fields despite scorching heat biting cold.

Now she has set up a small shop at a side to serve the community people. She happy that the shop supports her family an extra income. She employs her brother law, who was jobless because of being disabled.

Tulsi, wife of Teekum is among a number of farmer women beneficiaries, preferred to keep goats for livelihood. T families have natural expertise to rear and use milk to fulfil the nutritional need their children.

After this initiative, many poor farmer wives have enrolled their children in schools for the first time. This type of financial support could help households move out of extreme poverty and move towards sustain livelihoods.

July 2, Thank you print media for giving coverage to COVID- emergency response by TRDP



July 9, Thank you print media for giving coverage to COVID- emergency response by TRDP-PPAF



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