



Prime Minister awards two women activists from the National Rural Support Programme's (NRSP) ICT unit for outstanding work in rural ICT against COVID-19, marking 100 days of the work of the National Command and Operation Centre (NCOC)

NRSP

National Rural Support Programme

34	COLLABORATION WITH NCOC AND MOU SIGNED WITH DISTRICT GOVERNMENTS
253	TASK-FORCES/SPECIAL-COMMITTEES SET UP BY THE DIVISIONAL, DISTRICT AND TEHSIL AUTHORITIES
8,181	NUMBER OF COMMUNITY VOLUNTEERS (59% WOMEN)
34,766	COMMUNITY INSTITUTIONS (LSOs/ VOs/ COs) ENGAGED TO UNDERTAKE AWARENESS CAMPAIGNS AND RESPONSE ACTIVITIES
193,794	NUMBER OF IEC MATERIAL DISTRIBUTED/DISPLAYED IN COMMUNITIES
63,900	AWARENESS CAMPAIGNS UNDERTAKEN ON COVID-19
97,869	NUMBER OF FACE-MASKS MADE AND DISTRIBUTED BY THE COMMUNITY MEMBERS

COMBATING COVID-19 CRISIS

NRSP'S RESPONSE AND INTERVENTIONS

July 10
2020



6.5 million

people reached out for access to different services and information on COVID-19 (including awareness raising, provision of masks, soaps, sanitizers, linking with government services/ programmes etc)



14,091

Poor and poorest households provided cash-grants for emergency use, consumptions and purchase of essential food/ non-food items with the support of Local Philanthropists, Local Communities, Rotary International, Akhuwat, Ehsaas Programme Govt, District Governments etc.



153,205,500

Cash-grants (PKR) provided to poor and poorest households with the support of Local Philanthropists, Local Communities, Rotary International, Akhuwat, Ehsaas Programme Govt, District Governments etc.



65,756

Poor and poorest households provided in-kind support ie essential food items, soaps, sanitizers, etc.



65,321,204

Total amount (PKR) of in-kind support provided to poor and poorest households



Training on TTQ Implementation by Dr. Imtiaz from DHO Mardan LSO Shamoza Khawatein Welfare & Development, UC Shamoza, district Mardan



Awareness session on COVID19 by Community Resource Person District Gwadar, Balochistan

Summary of Achievements (as of July 10th, 2020)



96

Task-forces/ Special-committees set up by the divisional, district and tehsil authorities



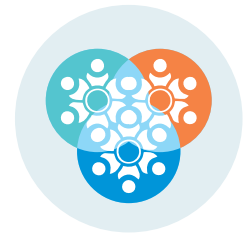
157

Special-committees with active membership of LSO activists, CRPs and community leaders



8,181

Community volunteers trained on public awareness campaigns and preventive measures (59% Women)



34,766

Community Institutions (LSOs/ VOs/ COs) engaged to awareness campaigns and response activities



193,794

IEC material on COVID-19 distributed/ displayed in communities



28,444

Announcements made on Mobile phones/ Loud Speakers at local mosques/ religious places/ others etc.



36,123

Awareness sessions undertaken on COVID-19 outbreak and preventive measures



144,918

Assistance provided to HHs for registration with the GoPak's Ehsaas Cash Programme



12,391

Community members making face-masks at home (50% Women)



97,869

Face-masks made by community members



14,714

Face-masks provided to the communities by NRSP

Support provided to public private health facilities



- » **12** quarantine centers set-up by local authorities and private entities supported by provision of cooked food, surgical-masks, sanitisers and soap
- » **129** public and private medical health facilities supported by provision of medicines, surgical-masks, sanitisers and soap
- » **5,232** surgical-masks provided to these public and private centers
- » **1,738** hand-sanitizers provided to these public and private centers
- » **3,560** soaps provided to these public and private centers



11,303
Potential Community Resource
Persons (CRPs)



25,000+
Potential General Activists



230,239
Community Organizations (COs)

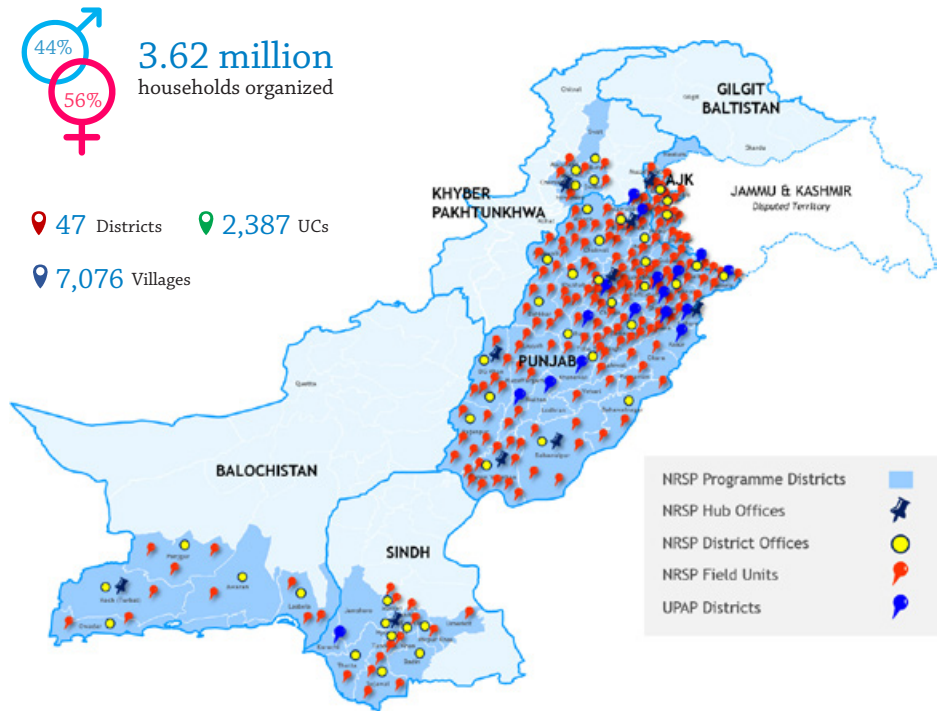


7,969
Village Organizations (VOs)



860
Local Support Organizations (LSOs)

Outreach of NRSP



The Rural Support Programmes (RSPs) aim at reducing poverty and improving quality of life of rural people.

The RSP's experience of last three decades of working with people show that people have tremendous potential that when harnessed help them overcome the obstacles that come on their way to progress. In the times of natural calamities or outbreaks of diseases this potential takes the form of resilience. The RSPs harness this potential and resilience through the following:

- a. Community Organizations (generally known as COs/VOs/LSOs) and their members;
- b. Community Activists/Community Resource Persons (CRPs); and
- c. Linking people with government, NDMA/PDMA/DDMAs, District/Local Government

As regards the situation arising out of spread of Coronavirus (COVID-19), NRSP believes that responding to COVID-19 situation will cover the following phases:

- » Prevention of spread of coronavirus
- » Relief support
- » Recovery and rehabilitation

As regards to prevention of spread of coronavirus, the WHO has recognized social distancing as the most effective method. Following this requirement of social distancing, the RSPs have for the time being suspended the meetings of CIs and are currently working directly with the Community Activists/CRPs. The NRSP's field units

have compiled directories of these activists/CRPs. Here the social media, internet and cell phone technologies play a very important role, hence only those activists/CRPs are contacted who are well equipped and literate in using this technology. The NRSP's Social Organizers have established a system of contacting these activists/CRPs on a daily basis and pass on approved messages/printed handouts or banners. They in turn coordinate with local/district government and the people through phone calls, door to door individual level contacts, announcements using loudspeakers or megaphones and other locally ways of communication. As soon as the government announced the completion of this phase of prevention and relief, the CIs meetings will be organized to engage people in the recovery and rehabilitation process for which various interventions are already available i.e. vocational and technical skills, microfinance, community investment fund, income generating grants, community physical infrastructure etc.

Based on the experience of responding to 2005 earthquake and 2010 floods NRSP has developed tremendous capacity to implement large scale projects through the platform of CIs and CRPs. At the same time, NRSP has developed sound procurement systems, financial management and M&E systems to ensure responsible management of government and donor funds. This experience will enable NRSP to implement the projects relevant to all the three phases of the response.

COVID-19 Response

Coordination and preparations

- » Participation in meetings organized by the district administration
- » Coordination with CRPs/ community volunteers for assessing ground situation and organizing awareness campaigns and other support
- » Coordination with donors to evaluate possibility of diverting existing funds for combating coronavirus

Awareness Raising

- » Distribution of pamphlets/ brochures
- » Displaying banners
- » Mobile loud speaker/ megaphone messages
- » Announcements from local mosques
- » WhatsApp groups

- » Demonstration of hand-wash and social distancing by CRPs to children

Service Delivery

- » NRSP field staff and CRPs/ Activists helping the beneficiaries for their registration with federal and provincial support packages (Ehsaas, Imdad programmes)
- » Support extended to some district governments for provision of relief goods
- » Engagement of community individuals for the preparation of face masks and hand sanitizers to meet households and local needs
- » LSOs office bearers/ CRPs mobilized local donations for the provision of cash and In-Kind grants to the most deserving people (widows, destitute, daily wage earners etc)

- » LSO office bearers/CRPs mobilized local resources for the provision of surgical-masks, sanitizers and soap etc
- » Distribution of foods items/ ration and in-kind support among the deserving households with the financial support of local philanthropists, local NGOs such as Khidmat foundation, district chapters of Rotary International etc.

Future plans

- » Identify suspect cases through CRPs/ Activists
- » Refer suspect cases for corona tests
- » Prepare suspects for isolation
- » Construct/provide missing facilities at BHU level/local isolation centers
- » Initiate income generating activities through Community Investment Fund, Microfinance and vocational and technical skills trainings

Donors/ Partners

We are grateful to following donors including IFAD, PPAF, EU, WaterAid, UNICEF, Unilever, DFID, who have supported NRSP in fostering community institutions and activists/CRPs; and supporting NRSP during the current response. Following are some details of ongoing projects:

WaterAid:

Provided some grant for COVID awareness raising and hand washing facilities establishment in district of Thatta and Hyderabad city. Messages through FM radio, local cable network, mobile, banners, bill boards, posters were used for communication. (3.4 million PKR for Hyderabad, 0.5 million for Thatta)

BRSP/UNICEF:

Under their support NRSP is assessing few health facilities about hand washing and sanitation facilities and provided technical and financial support for implementation of any infrastructure need in five major health facilities of Kech, Gwadar, Lasbela and Panjgoor. Capacity building of health facility staff including sanitary workers and medical staff is also part of PCA along with disinfection process for facility. Awareness among communities and people

visiting health facility is also part of the campaign. (16.2 million PKR, including cash and in kind support).

DAFPAK:

DAFPAK is funded by RSPN through PSI which gets funds from DFID. They have allowed postponing project activities of RH while engaging the team for awareness raising about COVID and participation of staff in TTQ if needed at local level.

UNILEVER:

More than 30,000 soaps were distributed among communities in Hyderabad, Lahore and Rawalpindi regions, which they are using along with awareness raising through LSOs and WISE programme.

PSSP/TACS/AWAZ:

Under these projects we are using existing project resources and teachers / volunteers for awareness raising against COVID 19 spread and support to poor households affected due to current situation. Awaz is currently planning to change its approach and focus on COVID which will be shared soon.

Corona Awareness Leaflet

NRSP

National Rural Support Programme

کورونا وائرس کی علامات



بخار



سانس لینے میں دشواری



کھانسی



جسم میں درد

متدرجہ بالا علامات ظاہر ہونے کی صورت میں ماسک کا استعمال کریں اور فوراً

1166

پر رابطہ کریں۔

کورونا وائرس سے بچاؤ
CORONAVIRUS

کورونا وائرس کیا ہے؟

کورونا وائرس، ایک وائرس گروپ ہے جو مختلف خطرناک وائرس کا مجموعہ ہے۔ اس وائرس کی ظاہری شکل سورج کے ہالے یعنی کورونا کے مشابہ ہوتی ہے، اس وجہ سے اس کا نام "کورونا وائرس" رکھا گیا ہے۔ یہ انسانوں میں سانس پھولنے کا باعث بنتا ہے۔ عموماً اس کے اثرات معمولی اور خفیف ہوتے ہیں لیکن بعض اوقات کسی غیر معمولی صورت حال میں مہلک بھی ہو جاتے ہیں۔

کورونا وائرس سے کیسے بچا جاسکتا ہے؟

صفائی کا خاص خیال رکھیں ہاتھوں کو صابن سے بار بار دھوئیں، چھینکنے اور کھانسنے کے دوران نشوونہا کا استعمال کریں۔ نشوونہا ہونے کی صورت میں ناک بازو میں رکھ کر چھینکیں یا کھانسی کریں تاکہ کورونا جیسے مرض سے بچا جاسکے۔ اس بیماری کے مریض یا مشتبہ شخص سے ملنے وقت ہاتھوں پر دستانہ اور ماسک کا استعمال کرنا چاہیے۔



ہاتھ گندے ہونے کی صورت میں آنکھ، ناک اور چہرے کو بالکل مت چھوئیں



کھانسنے یا چھینکنے وقت اپنے ناک اور منہ کو ڈھانپ کر رکھیں



ہاتھ ملانے سے پرہیز کریں



ہاتھوں کو صابن سے بار بار دھوئیں



استعمال کے بعد نشوونہا کو مناسب طریقے سے ضائع کریں



زکام اور فلو ہونے کی صورت میں ماسک کا استعمال کریں عوامی اجتماعات اور میل جول سے پرہیز کریں آپس میں بات چیت کرتے وقت تین فٹ کا فاصلہ رکھیں



گوشت اور انڈے کو اچھی طرح پکا کر کھائیں

کورونا وائرس سے بچنے کے لئے اپنی قوت مدافعت کو بڑھائیے!



روزانہ 7-9 گھنٹے کی نیند لیں



باقاعدگی سے ورزش کریں



دماغ سے بھرپور متوازن غذا کا استعمال کریں (جیسے چھلی، دودھ، انڈے، پیاز اور رسیلہ پھل جیسے مائٹا، کینو وغیرہ)



ذہنی دباؤ سے بچنے اور فعال رہنے کے لئے باقاعدگی سے نماز پڑھیں / عبادت کریں

یہ معلوماتی پوسٹر نیشنل رول سپورٹ پروگرام نے مفاد عامہ کے لئے شائع کیا ہے تاکہ لوگ اپنے آپ کو اور اپنے اہل خانہ کو کورونا وائرس سے محفوظ رکھ سکیں۔

NRSP's Partnership with National Command Operation Center (NCOC)

- » In the wake of Covid-19 pandemic, GoP established National Coordination Council (NCC) on March 13th.
- » On March 27th, NCOC was established to act as implementing arm of the NCC
- » Immediately after its setup, a presentation was given to NCOC about potential role of community institutions created by NRSP and other RSPs to combat Covid-19 through TTQ and awareness raising campaigns
- » On May 12th, NCOC wrote a letter to RSPN, federal Health Ministry and the Chief Secretaries of all provinces, AJK and GB, requesting that RSPs and community organisations set up by them be employed in the fight against COVID-19.
- » NCOC is being reported on COVID-19 response on weekly basis and achievements being shared by the community institutions are being communicated
- » NRSP has been trying to focus only on TTQ (Testing Tracking and Quarantine) as part of the MoUs being signed with the local governments and the CRPs / community institutions are actively doing the awareness raising through different forums including announcements from mosques, printed material and through CO / VO / LSO platforms

List of NRSP's District Offices who have signed MoUs with the District Government Authorities under NCOC

Province	District	Status of MoU	Date of Signature
ICT	Islamabad	Signed	19-05-2020
Punjab	Rawalpindi	Signed	15-05-2020
	Jhelum	Signed	19-05-2020
	Attock	Signed	19-05-2020
	Chakwal	Signed	19-05-2020
	DG Khan	Signed	21-05-2020
	Rajanpur	Signed	18-05-2020
	Bahawalpur	Signed	18-05-2020
	Bahawalnagar	Signed	19-05-2020
	Muzaffargarh	Signed	02-06-2020
	Bhakkar	Signed	21-05-2020
	Khushab	Signed	20-05-2020
	Mianwali	Signed	13-06-2020
	Sargodha	Signed	30-05-2020
	Rahim Yar Khan	Signed	19-05-2020
AJK	Muzaffarabad	Signed	03-06-2020
	Hattian Bala		
	Neelum		
	Haveli		
	Bagh		
	Poonch		
	Kotli		
	Sudhnoti		
	Mirpur		
Bhimber			
KP	Mardan	Signed	11-06-2020
	Swabi	Signed	02-06-2020
Sindh	Tando M. Khan	Signed	18-05-2020
	Thatta	Signed	19-05-2020
	Badin	Signed	20-05-2020
	Sujawal	Signed	18-05-2020
	Matiari	Signed	18-05-2020
Balochistan	Kech	Signed	19-05-2020
	Panjgoor	Signed	21-05-2020

Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness Campaigns on COVID-19



Awareness raising training for Community activists/ CRPs



Awareness raising training for Community activists/ CRPs



Awareness raising training for Community activists/ CRPs



Awareness raising training for Community activists/ CRPs

