



# Dissemination Conference

## Taraqi ka Safar

### Journey towards Development



Sindh Union Council and Community Economic Strengthening Support Programme

SUCCESS is funded by the European Union



EUROPEAN UNION

# Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme

Dissemination Conference

Taraqi ka Safar- Journey towards Development

**District Tando Allahyar**

**Sindh**

**16<sup>th</sup> March, 2022**

## **Lead author**

Ali Nawaz Lakho, Communication & Documentation Manager, NRSP- SUCCESS

## **Editor**

Zakia Rubab, Communications Officer, RSPN-SUCCESS

All pictures used in this publication are the property of SUCCESS and its partners

“This Publication has been produced by Rural Support Programme (RSPN) and National Rural Support Programme (NRSP). The content of this publication are the sole responsibility of RSPN and NRSP can in no way be taken to reflect the views of the European Union.”



EUROPEAN UNION

More information about European Union is available on:

Web: <http://eeas.europa.eu/delegations/pakistan/>

Twitter: @EUPakistan

Facebook: European-Union-in-Pakistan/269745043207452



**Sindh Union Council and Community Economic  
Strengthening Support Programme**

SUCCESS is funded by the European Union

## Acronyms

AFSL	Agriculture Food Security and Livelihood
CDD	Community Driven local Development
CI	Community Institutions
CIF	Community Investment fund
CNIC	Computerized National Identity Card
CO	Community Organisation
CPI	Community Physical Infrastructure
CRP	Community Resource Person
EU	European Union
IGG	Income Generating Grant
JDC	Joint Development Committee
LSO	Local Support Organisation
MHI	Micro Health Insurance
PINS	Programme for Improved Nutrition in Sindh
RSP	Rural Support Programme
SSP	Senior Superintendent of Police
SUCCEES	Sindh Union Council and Community Economic Strengthening Support
UC	Union Council
VO	Village Organisation
WASH	Water Sanitation and Hygiene



## Table of Contents

Background .....	4
Purpose of the Dissemination Conference .....	5
Significance of Community Driven Development and Women Empowerment .....	6
Representation of LSO Women Leaders and the Journey towards Development .....	7
Building Capacities of the Community as Strengthening Support.....	8
Collaboration with Government of Sindh .....	9
Women inclusion through organised institutions .....	9
Stall established by the LSOs with NRSP Increased Networking with Local Market.....	10
Way Forward.....	10
Annexure.....	11
Communications and Visibility Items .....	11



## Background

The European Union funded Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme is implemented by Rural Support Programmes (RSPs) namely National Rural Support Programmes (NRSP), Thardeep Rural Development Programme (TRDP) and Sindh Rural Support Organization (SRSO) with technical support of Rural Support Programmes Network (RSPN). The programme is being implemented in eight district of Sindh namely Matiari, Sujawal, Tando Allahyar, Tando Muhammad Khan, Jamshoro, Dadu, Kamber Shahdadkot and Larkana. The programme aims to stimulate community-driven local development initiatives to reduce poverty through RSPs successfully tested three-tier social mobilisation approach, empowering rural poor women and provide them opportunity to lead the community based intuitions and develop linkages with stake holders for providing better service delivery for sustainable development. To achieve objective of the SUCCESS programme, RSPs have fostered community institutions of the women Community Organisations (COs) at settlement, Village Organisations (VOs) at village and Local Support Organisations (LSOs) at Union Council (UC) levels by organising poorest households.

The RSPs and RSPN firmly believed that organised rural women through their mature, vibrant, viable, active and functional community institution can effectively implement the Community Driven Development (CDD) approach and reduce poverty in mentioned districts. Linkages development between Community Institutions (CIs), government line departments and other service providers in the programme areas holds significance. The linkages supported the CIs in two ways;

1. The service delivery at community level is improved through sharing the knowledge and experiences.
2. Learnings and ideas sharing increased the confidence of rural women community leaders which is also constructive step towards sustainable development.

Realising the importance of linkages development between CIs and other stakeholders especially government and sharing the experiences and learnings of SUCCESS Programme, RSPN in collaboration with NRSP and government line departments organised a **Dissemination Conference titled Taraqi ka Safar- “Journey towards Development”** in district Tando Allahyar on 16<sup>th</sup> March, 2022. This conference event is a link of a chain of dissemination conferences planned to be organised by RSPN in collaboration with RSPs and government authorities in all eight programme districts. Besides this these events also aimed to mark the achievements of rural organised women and the critical role played by them as agents of the social change in the society through their community institutions (COs/VOs/LSOs).

In order to showcase the work of organised trained rural women artisans and encourage their efforts, stalls were set in the Conference Hall. The delicate colorful handicrafts validated the artistry of the creative rural women and attracted the participants of the conference. The staff of PINS programme on WASH & AFSL sectors also set their stalls in the event. Besides this Government Health & Livestock departments also set their stalls in the conference Hall.

The Dissemination Conference was held at Almas Banquit, Tando Allahyar where the Commissioner Hyderabad Division Mr. Nadeem-ur-Rehman Memon was the chief guest. The



representatives of District Administration including Mr. Wali Muhammad Baloch Deputy Commissioner, Mr. Abdul Hazeer Laghari Additional Deputy Commissioner –I, Mr. Shahzad Umair Jarwar Additional Deputy Commissioner –II, All Assistant commissioners from three tehsils of Tando Allahyar, Mr. Farooque Ahmed Bijarani SSP Tando Allahayar and Mr. Ghulam Rasool Khoro Provincial Coordinator SUCCES Programme from RSPN were the special guests. Moreover, the representatives of all government line departments, civil society organisations, and media personnel, rural women from all 26 LSOs of District Tando Allahyar, programme beneficiaries and NRSP staff participated in the event.

The guests shared their valuable ideas regarding Community Driven Local Development (CDLD) and appreciated the rural women and CIs for their remarkable achievements and struggle for accessing the basic socio-economic services which contributed in improving the lives of rural poor communities.

### **Purpose of the Dissemination Conference**

This event was an attempt to link the CIs and their women leaders with the government line departments and other service providers in the programme area. The event can also be regarded as a significant platform for all the SUCCESS programme stakeholders especially for the organised rural women for sharing their experience, learning, knowledge and practices that they gained through SUCCESS Programme interventions. So far linkages development has also yielded positive results and LSOs have conducted numerous activities with government line departments and other organisations. It is expected that through this conference these linkages between community institution and government authorities will be further strengthened and lead the CDD process towards sustainable development at grassroots level.

The conference aimed;

- To share the learning experiences and discuss the sustainable approaches to poverty graduation and women empowerment.
- To highlighted the achievements of organised rural women, critical role played by them for socio-economic development and paradigm shift in their lives over the period of past six (06) years of SUCCESS Programme
- Signify the role of community institutions COs/VOs/LSOs in sustainable socio-economic development and improvements of services delivery at community level.
- Linkages development between, Community Intuitions, government line departments and other service providers in the programme area.
- To showcase work of organised trained rural women artisans and encourage their efforts



**Sindh Union Council and Community Economic  
Strengthening Support Programme**

SUCCESS is funded by the European Union

## Significance of Community Driven Development and Women Empowerment

Mr. Ghulam Mustafa Haider Jamro, Programm Manager SUCCESS NRSP and Ms. Fozia Khaskheli District Programme Officer, NRSP district Tando Allahyar and Matiari described the objectives of the conference organised in recognition of the rural women's struggle to towards sustainable Community Driven Development (CDD) under the EU-funded SUCCESS programme.



*Mr. Ghulam Mustafa Haider Jamro PM SUCCESS, NRSP welcome the participants*

Mr. Ghulam Sarwar Khero Provincial Coordinator of SUCCEES from RSPN delivered a comprehensive introduction of SUCCEES programme. RSPs under this programme organised rural women and formed women led community Institutions COs/VOs/LSOs and trained them through various types of trainings so that they can effectively run their institutions. Apart from this a series of awareness session on cross-cutting themes are also conducted with these community



*Mr. Ghulam Sarwar Khero Provincial Coordinator SUCCEES from RSPN introducing SUCCEES Programme*

organisation through trained Community Resource Persons (CRPs) so that the rural women can enhance their knowledge and practice around these cross cutting themes.

Mr. Khero said that this is the bitter truth of our society that women are always kept away from the education and financial resources because the capital/money has the power. He added that before the SUCCESS programme men dominated women and one major reason was the men's direct access to education and all financial resources of the households. Through the SUCCESS programme paradigm is now shifted and women are now aware of their basic rights and have access to financial resources. The women are actively participating in financial activities of their community institutions which includes, Community Investment Fund (CIF), Income Generating Grants (IGG), Micro Health Insurance (MHI), Community Physical Infrastructure (CPI) schemes and other bank related activities. This financial and institutional access gave the confidence to the rural women and make them more empowered and active in decision making. He further said that for the suitability and functionality of these organisations especially LSOs



need to establish a regular interaction with the District Government for sharing their needs, plans and implementation processes.

The event also shared the key learnings, knowledge and experiences of SUCCESS programme interventions and talked about the significance of developing linkages between CIs and stakeholders.

### Representation of LSO Women Leaders and the Journey towards Development

The women community leaders from the Local Support Organisations (LSOs) shared their learnings and experiences through SUCCESS programme. Their views are separately given as under.

Ms. Ishrat General Secretary of LSO Began Jarwar gave a detailed presentation on the achievements of her LSO. Highlighting the importance of SUCCESS programme in increasing the confidence among community women, she said, *“today if I am a*



MS. Ishrat Jarawar GS LSO Began Jarwar sharing her views

*common rural women able to present the work of our LSO in front of around thousand people this confidence is the result of SUCCEES programme”.*

She mentioned that LSOs have not only made remarkable achievements under the programme interventions but beyond this LSO Began Jarwar have developed strong linkages with all the government line departments and other NGOs working in the district. Women community leaders are in close coordination with the government authorities and resultantly LSO Began Jarwar ensured registration of CNICs, and livestock vaccination in collaboration with district administration and health department. The LSO has a larger role in the community development, it is the platform from where community level plans become mature and are implemented therefore, it is imperative to link the LSOs with government authorities for sharing the plan and materializing them accordingly. She also told the participants that then linkages between community institutions and service providers/ the government are vital for making the CIs alive and active.





Ms. Paras Mehrani shared her own success story of becoming a CRP and the struggles since she was five when her father died and she started to support her family by selling confectionary items.

The SUCCESS programme started in 2016 in her UC and when she came to know that the community resource persons are needed in the VO, she decided to become a change agent. MS Paras said, *“I started my work as CRP, sensitised and mobilised the communities through CAT indicators. Initially it was difficult for me to go outside my village and visit other villages as it was not acceptable in our society but my family supported*



Ms. Paras Mehrani CRP UC DAD Jarwar sharing her story

*me. Today I feel proud, when I see that the people of my area especially women are engaged in development work and supporting their families”*. She highlighted that education is the most powerful and fundamental indicator for the socio-economic development. A meeting was conducted with Deputy Commissioner Tando Allahyar for providing a teacher in the school of her village which was closed due to unavailability of teacher and with her efforts school was reopened. She is also running a school on self-help basis with an enrolment of 235 children of marginalised “Jogil” community.

### Building Capacities of the Community as Strengthening Support

General Secretary of LSO Shahpur Rizvi, Ms. Rani highlighted the role of women led community institutions in sustainable development, empowerment and women leadership. She

pictured the before and after SUCCESS programme scenario in the village. In the conference she talked about the issues women face including the exclusion from the income generating activities and hindrance in women empowerment avenues. The violence against women which includes early and forced marriages, domestic violence, fear, , lack of access towards financial resources and etc. were usual and the women were the primary victim of these incidents. Rani mentioned that the



Ms. Rani GS LSO Shahpur Rizvi highlighted the importance of inclusion of women

SUCCESS programme has brought a positive change in the lives of people especially women which were previously regarded as disadvantage segment of the society. The formation of



Sindh Union Council and Community Economic Strengthening Support Programme

SUCCESS is funded by the European Union

women led community institutions, orientation, nurturing and training of women have enabled them to work for their communities which also enhance the respect of women in the society. Ms. Rani said, *‘I never thought that a women from our community (hindu) who even cannot speak in front of her in-laws one day will become the leader of an institution and share the stage with the dignitaries sitting here it is just because of SUCCESS programme that I am before you on the stage’*. Linkages among the community institutions and the government departments should be increased for future development endeavours.

## Collaboration with Government of Sindh

Commissioner Hyderabad, Mr Nadeem-ur-Rehman Memon admired the rural women and their community institution (COs/VOs/LSOs) for the selfless services towards rural development. He mentioned that the SUCCESS programme built the capacities, confidence and increased the awareness of rural women which make the empowered and enabled them to come forward and share their opinions, progress, plans and achievements before every one on



*Commissioner Hyderabad, Mr Nadeem-ur-Rehman Memon addressing the conference*

any platform that is very inspiring and uncommon. He also appreciated the NRSP and RSPN for arranging such a massive and successful conference with large participation of women and also praised the work of NRSP in district Tando Allahyar. The commissioner also underlined the role of NRSP and community intuitions in combating the COVID-19 and ensuring the vaccination.

## Women inclusion through organised institutions

Deputy commissioner Tando Allahyar, Mr. Wali Muhammad Baloch said that in order to create a developed and well-versed society it is very important that women should be included in the development processed. Women are not only born to give birth to children and should not be limited to the households, now women are doing great job for the sustainable development of the society through their community organisations (COs/VOs/LSOs) and their todays presence, sharing of experience and achievements, displaying their



*Deputy Commissioner Tando Allahyar, Mr. Wali Muhammad Baloch addressing the conference*



**Sindh Union Council and Community Economic Strengthening Support Programme**

SUCCESS is funded by the European Union

crafts is the evidence of their empowerment and determination. He appreciated the central role of NRSP in supporting and capacitating the community institutions and their women leaders. He assured all the possible support to the CIs from the government line departments.

## Stall established by the LSOs with NRSP Increased Networking with Local Market

In order to showcase the handicrafts, and leanings through SUCCESS Technical and Vocational Skills (TVST) component, different stall were set to display handmade items of embroidery, applique work, crochet work, *adda* (frame) work traditional dresses of women, children, Sindhi traditional items e.g. *Rillis*, Sindhi caps etc. The visitors from different walks of the life visited stall and not only purchased the traditional gifts but also appreciated the women



*Commissioner Hyderabad, visiting the stall established under SUCCESS TVST Component*

artisans for their efforts in promotion of Sindhi tradition and women participation in such kind of events. These stall are also helpful in creating the productive linkages between the women community and local vendors for business prospects.

## Way Forward

In the end Appreciation Shields were presented to the LSOs Leaders for their extraordinary achievement in different sectors. The Dissemination Conference was recognised as a successful event to recall and revitalise the efforts of women leaders, and building further networks for community development and women empowerment. The women leadership and initiatives through CDD are significant to economic and social uplift of a society. Therefore, the shared learnings and experiences from all stakeholders will become the beginning of new steps in progress of rural populations of Sindh.

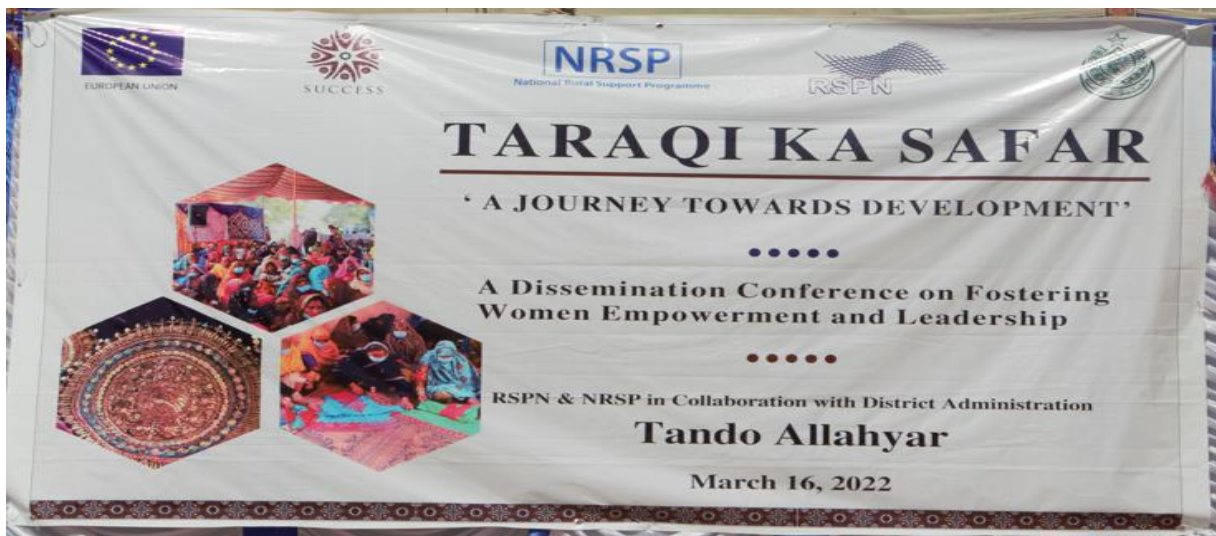
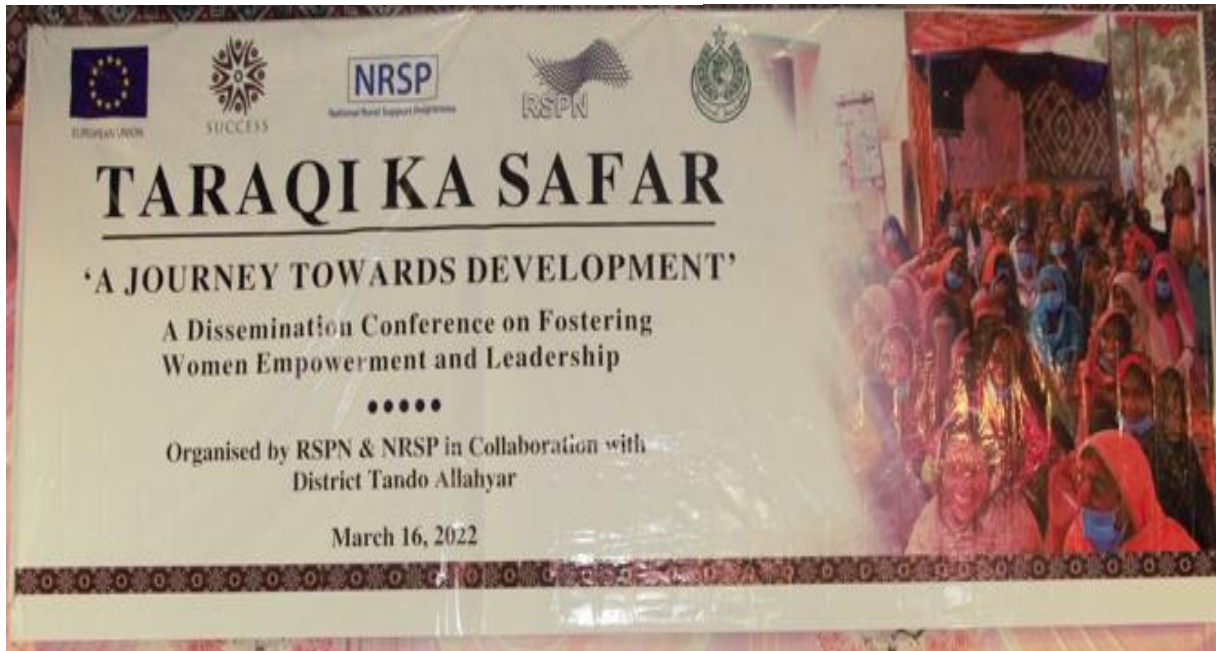


*Ms. Qaiser GS LSO Sheikh Moosa Receiving Appreciation Shield from Mr. Abdul Hafeez Laghari ADC-I Tando Allahyar*

## Annexure

### Communications and Visibility Items

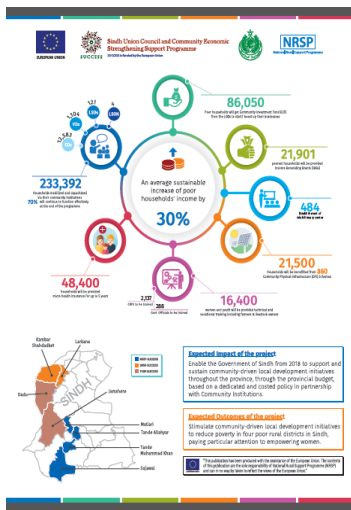
#### BACKDROP AND BANNERS



Sindh Union Council and Community Economic  
Strengthening Support Programme

SUCCESS is funded by the European Union

STANDEES









## Community Investment Fund (CIF)

CIF is provided to assist economically active poor community members who are engaged in some economic activity (business, enterprise, livestock rearing, trading or agriculture, service provision etc.) through loans and guidance so that they are able to improve their incomes.





Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme



**Sindh Union Council and Community Economic Strengthening Support Programme**

SUCCESS is funded by the European Union



# Income Generating Grants (IGG)

2,1901 Poor community members are provided technical assistance and one-time Income Generating Grants (IGG) to support economic activities and gain access to markets.



Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme



# Community Physical Infrastructure (CPI) Schemes



Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme

# Social Mobilisation



Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme



Sindh Union Council and Community Economic Strengthening Support Programme

SUCCESS is funded by the European Union